

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sang-jin HAN</td> <td>06/11/2012</td> </tr> <tr> <td>Yoo-tai KIM</td> <td>06/11/2012</td> </tr> <tr> <td>Jung-geun KIM</td> <td>06/11/2012</td> </tr> <tr> <td>Seung-dong YU</td> <td>06/11/2012</td> </tr> <tr> <td>Jung-ah CHOI</td> <td>06/11/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sang-jin HAN	06/11/2012	Yoo-tai KIM	06/11/2012	Jung-geun KIM	06/11/2012	Seung-dong YU	06/11/2012	Jung-ah CHOI	06/11/2012
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RECEIVING PARTY DATA													
Name:	SAMSUNG ELECTRONICS CO., LTD.												
Street Address:	129, Samsung-ro, Yeongtong-gu, Gyeonggi-do												
City:	Suwon-si												
State/Country:	KOREA, REPUBLIC OF												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13555479</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13555479								
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Application Number:	13555479												
CORRESPONDENCE DATA													
Fax Number:	2022937860												
Phone:	202-293-7060												
Email:	sughrue@sughrue.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	SUGHRUE MION, PLLC												
Address Line 1:	2100 PENNSYLVANIA AVENUE, N.W. SUITE 800												
Address Line 2:	SUITE 800												
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20037												
ATTORNEY DOCKET NUMBER:	Q128627												
NAME OF SUBMITTER:	Ingrid Contreras, Formalities Specialist												
Total Attachments: 1 source=Executed_Assignment#page1.tif													

OP \$40.00 13555479

Assignment


Whereas, We, Sang-jin HAN of Gunpo-si, Republic of Korea, Yoo-tai KIM of Yongin-si, Republic of Korea, Jung-geun KIM of Suwon-si, Republic of Korea, Seung-dong YU of Hwaseong-si, Republic of Korea, and Jung-ah CHOI of Seoul, Republic of Korea, hereinafter called assignors, have invented certain improvements in DISPLAY APPARATUS AND DISPLAY METHOD THEREOF and executed an application for Letters Patent of the United States of America therefor on _____; and

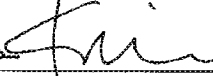
Whereas, SAMSUNG ELECTRONICS CO., LTD. of 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742, Republic of Korea (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;


Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignor, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we hereby agree that the assignee may apply for foreign Letters Patent on the invention and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and Confirmation number _____, filed _____) the application number, confirmation number, and filing date of said application when known.

Date: June 11, 2012 
s/ Sang-jin HAN

Date: June 11, 2012 
s/ Yoo-tai KIM

Date: June 11, 2012 
s/ Jung-geun KIM

Date: June 11, 2012 
s/ Seung-dong YU

Date: June 11, 2012 
s/ Jung-ah CHOI

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)