

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Geraldine Grandidier	07/23/2012
RECEIVING PARTY DATA	
Name:	Tidy Books Europe Limited
Street Address:	Suite 203, The Hiltongrove Business Centre
Internal Address:	Hatherley Mews
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	E17 4QP
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29427797
CORRESPONDENCE DATA	
Fax Number:	6173453299
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Marlo Schepper Grolnic
Address Line 1:	Burns & Levinson LLP
Address Line 2:	125 Summer Street
Address Line 4:	Boston, MASSACHUSETTS 02110
ATTORNEY DOCKET NUMBER:	43149.4 DES
NAME OF SUBMITTER:	Marlo Schepper Grolnic
Total Attachments: 2 source=43149 4 DES Assignment to Tidy Books 4824-1943-2720#page1.tif source=43149 4 DES Assignment to Tidy Books 4824-1943-2720#page2.tif	

CH \$40.00 29427797

ASSIGNMENT

WHEREAS, I, Géraldine Grandidier, a resident of London, United Kingdom (hereinafter referred to as "Assignor"), have made an invention entitled SHELF AND PEG UNIT, which claims priority to European Community Design Registration Nos. 001984089-0001, 001984089-0002 and 001984089-0003, all filed on January 31, 2012, and for which an application for a United States Design Patent is being filed herewith.

WHEREAS, Tidy Books Europe Limited, having its principal place of business at Suite 203, The Hiltongrove Business Centre, Hatherley Mews, London E17 4QP, United Kingdom (hereinafter referred to as "Assignee"), is desirous of acquiring right, title and interest in said invention.

NOW, THEREFORE, in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor by these presents, does sell, assign and transfer to Assignee, Assignor's entire right, title and interest, for the United States of America and its possessions and territories and for all foreign countries, in and to said invention, including all rights of priority created and conferred by any treaty or international convention which is available in connection with said invention, including the right to apply for patent rights, U.S. or foreign, and in any continuations, divisions, substitutes, renewals, reissues or other applications filed in the U.S. or abroad (including multinational filing arrangements of all kinds), and in any U.S. or foreign patents issued on any such applications and reissues, extensions and renewals thereof, to be held and enjoyed by Assignee, for its own use and behalf and for its successors and assigns, to the full ends of the terms or extended terms for which any Letters Patents or the like may be granted, as fully and entirely as the same would have been held by Assignor had this sale, assignment and transfer not been made.

Assignor hereby authorizes and request the Commissioner for Patents of the United States, and any official of any country or countries (including multinational filing arrangements of all kinds), whose duty it is to receive and/or examine applications for patents or similar intellectual/industrial property, issue patents or other evidence or forms of intellectual/industrial property protection on applications as aforesaid, to issue the same to Assignee, its successors and assigns, in accordance with the terms of this instrument.

Assignor covenants with Assignee, its successors, assigns, and legal representatives that Assignor has full right to convey the entire interest herein assigned, and that Assignor has not executed any agreement in conflict herewith and will not execute any agreement or conveyance in conflict herewith.

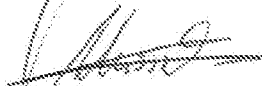
Assignor further covenants and agrees to communicate to Assignee, its successors, legal representatives and assigns, any facts known to Assignors respecting said invention, and testify in any legal proceeding, sign all lawful papers, including, without limitation, application papers, assignments, powers of attorney, declarations, and other instruments, execute all divisional, continuing, substitute, reissue, renewal and

execute all divisional, continuing, substitute, reissue, renewal and foreign applications, make all truthful oaths, declarations and statements, and generally do everything reasonably requested of Assignor by Assignee, or its successors or assigns to aid Assignee, its successors or assigns, to obtain, enforce and/or exploit said invention.

Executed this 23 day of July, 2012.



Géraldine Grandidier



Witness



Witness