

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tom WALLER</td> <td>06/27/2012</td> </tr> <tr> <td>Chris JOHNSON</td> <td>06/26/2012</td> </tr> </tbody> </table>		Name	Execution Date	Tom WALLER	06/27/2012	Chris JOHNSON	06/26/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Speedo International Limited</td> </tr> <tr> <td>Street Address:</td> <td>8 Manchester Square</td> </tr> <tr> <td>City:</td> <td>London</td> </tr> <tr> <td>State/Country:</td> <td>UNITED KINGDOM</td> </tr> <tr> <td>Postal Code:</td> <td>W1 3PH</td> </tr> </table>		Name:	Speedo International Limited	Street Address:	8 Manchester Square	City:	London	State/Country:	UNITED KINGDOM	Postal Code:	W1 3PH
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PROPERTY NUMBERS Total: 1											
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Application Number:	13486545										
CORRESPONDENCE DATA											
Fax Number:	7037399577										
Phone:	703-739-4900										
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ATTORNEY DOCKET NUMBER:	P10631US00/MP										
NAME OF SUBMITTER:	Susan B. Finke										
Total Attachments: 2 source=P10631US00-Assignment-Executed#page1.tif source=P10631US00-Assignment-Executed#page2.tif											

OP \$40.00 13486545

ASSIGNMENT OF PATENT APPLICATION

(US rights only - all US rights assigned by inventors to a single assignee)

WHEREAS,

- 1) Tom WALLER
- 2) Chris JOHNSON

residing respectively at

- 1) Speedo House, Enterprise Way, NG2 Business Park, Nottingham NG2 1EN UNITED KINGDOM
- 2) Speedo House, Enterprise Way, NG2 Business Park, Nottingham NG2 1EN UNITED KINGDOM

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in **Strap**

for which an application for a United States Patent

- was executed on even date herewith
- was executed on
- was filed on June 1, 2012, as Application No.: 13/486,545

And WHEREAS, **Speedo International Limited**

whose Post Office Address is 8 Manchester Square, London W1 3PH UNITED KINGDOM

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, reissues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.



And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable

said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

The Commissioner of Patents is requested to issue such Letters Patent in accordance with this assignment.

I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison, PLLC, Customer Nos. 881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

<u>NAME</u>	<u>SIGNATURE</u>	<u>DATE</u>
1) Tom WALLER		<u>27/6/12</u>
2) Chris JOHNSON		<u>26/6/2012</u>