

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Pascal BILLET</td> <td>07/04/2012</td> </tr> <tr> <td>Julien CATTANEO</td> <td>07/03/2012</td> </tr> <tr> <td>Marco LA CHINA</td> <td>07/03/2012</td> </tr> <tr> <td>Denis RUDAZ</td> <td>07/03/2012</td> </tr> </tbody> </table>		Name	Execution Date	Pascal BILLET	07/04/2012	Julien CATTANEO	07/03/2012	Marco LA CHINA	07/03/2012	Denis RUDAZ	07/03/2012
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Pascal BILLET	07/04/2012										
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Marco LA CHINA	07/03/2012										
Denis RUDAZ	07/03/2012										
RECEIVING PARTY DATA											
Name:	ROLEX S.A.										
Street Address:	3-5-7 rue Francois Dussaud										
City:	Geneve 26										
State/Country:	SWITZERLAND										
Postal Code:	CH-1211										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13526935</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13526935						
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Application Number:	13526935										
CORRESPONDENCE DATA											
Fax Number:	2028221111										
Phone:	2028221100										
Email:	patentmail@whda.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
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NAME OF SUBMITTER:	Nicolas E. Seckel										
Total Attachments: 1 source=Assignment#page1.tif											

OP \$40.00 13526935

Docket No. _____

Westerman, Hattori, Daniels & Adrian, LLP

U.S. ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter ASSIGNOR) by **ROLEX S.A.**

(Insert ASSIGNEE's Name(s) Address(es))

**3-5-7 rue François Dussaud
CH-1211 Genève 26 - Switzerland**

(hereinafter ASSIGNEE), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled

(Title of Invention)

DEVICE FOR RESETTING TO A PREDETERMINED POSITION AN INDICATOR MEMBER INDICATIVE OF A PARAMETER CONNECTED WITH TIME

(*If the assignment is being filed after the filing of the application, this section must be completed)

for which application for Letters Patent of the United States was executed on even date herewith unless otherwise indicated below:

* filed on June 19, 2012 Serial No. 13/526,935

(Westerman, Hattori, Daniels & Adrian, LLP is hereby authorized to insert the series code, serial number and/or filing date hereon, when known)

and all Letters Patent of the United States to be obtained therefore on said application or any continuation, divisional, substitute, reissue or reexamination thereof for the full term or terms for which the same may be granted.

The ASSIGNOR agrees to execute all papers necessary in connection with the application and any continuation, divisional, reissue or reexamination applications thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient.

The ASSIGNOR agrees to execute all papers necessary in connection with any interference, litigation, or other legal proceeding which may be declared concerning this application or any continuation, divisional, reissue or reexamination thereof or Letters Patent or reissue patent issued thereon and to cooperate with the ASSIGNEE in every way possible in obtaining and producing evidence and proceeding with such interference, litigation, or other legal proceeding.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

(Signatures)

<u>Pascal Billet</u> (Signature)	<u>BILLET Pascal</u> (Type Name)	<u>04/07/2012</u> (Date)
<u>Julien Cattaneo</u> (Signature)	<u>CATTANEO Julien</u> (Type Name)	<u>03/07/2012</u> (Date)
<u>Marco de Chio</u> (Signature)	<u>LA CHINA Marco</u> (Type Name)	<u>03/07/2012</u> (Date)
<u>Denis Rudaz</u> (Signature)	<u>RUDAZ Denis</u> (Type Name)	<u>07/07/2012</u> (Date)
_____ (Signature)	_____ (Type Name)	_____ (Date)
_____ (Signature)	_____ (Type Name)	_____ (Date)

NO LEGALIZATION REQUIRED

PATENT