

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tesa Aragones</td> <td>06/25/2012</td> </tr> <tr> <td>Adriana Guerrero</td> <td>06/18/2012</td> </tr> <tr> <td>Christina S. Self</td> <td>06/18/2012</td> </tr> <tr> <td>Jay C. Blahnik</td> <td>07/02/2012</td> </tr> <tr> <td>Paul T. Winsper</td> <td>06/26/2012</td> </tr> </tbody> </table>		Name	Execution Date	Tesa Aragones	06/25/2012	Adriana Guerrero	06/18/2012	Christina S. Self	06/18/2012	Jay C. Blahnik	07/02/2012	Paul T. Winsper	06/26/2012
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RECEIVING PARTY DATA													
Name:	NIKE, Inc.												
Street Address:	One Bowerman Drive												
City:	Beaverton												
State/Country:	OREGON												
Postal Code:	97005												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13304064</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13304064								
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Application Number:	13304064												
CORRESPONDENCE DATA													
Fax Number:	3124635001												
Phone:	312-463-5000												
Email:	tmcclerklin@bannerwitcoff.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	Banner & Witcoff, Ltd.												
Address Line 1:	10 South Wacker Drive												
Address Line 2:	Suite 3000												
Address Line 4:	Chicago, ILLINOIS 60606												
ATTORNEY DOCKET NUMBER:	215127.01613												
NAME OF SUBMITTER:	Shawn P. Gorman												

PATENT

Total Attachments: 7

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AGREEMENTSConfirmation/Assignment 1:

WHEREAS, We Tesa Aragonés, Adriana Guerrero, Christina S. Self, Jay C. Blahnik, citizens of the United States of America, and Paul T. Winsper, citizen of the United Kingdom, residing at Portland, OR, Beaverton, OR, Portland, OR, Laguna Beach, CA, Portland, OR and Beaverton, OR, respectively, and all inventors having a correspondence address of c/o NIKE, Inc., One Bowerman Drive, Beaverton, Oregon 97005, have invented a METHOD AND SYSTEMS FOR AUTOMATED PERSONAL TRAINING THAT INCLUDES TRAINING PROGRAMS for which an Application for a Patent of the United States was filed on November 23, 2011, and accorded serial number 13/304,064; and

WHEREAS, NIKE, Inc., a corporation of the State of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter the "Assignee," is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid Application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the aforesaid Tesa Aragonés, Adriana Guerrero, Christina S. Self, Jay C. Blahnik, and Paul T. Winsper, by these presents do confirm that we did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right, title, and interest in and to said invention as described in said Application, in and to the aforesaid Application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent Application;

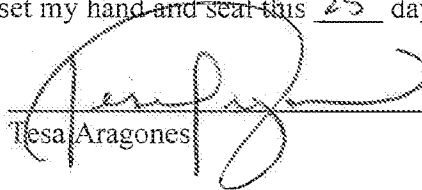
AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this Assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

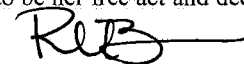
AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and for vesting title in said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

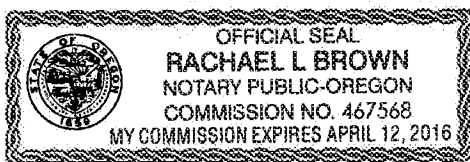
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 25 day of JUNE 2012.


Tesa Aragonés

STATE OF OREGON) ss:
County of Washington)

On this 25 day of June, 2012, before me a Notary Public in and for the county and state aforesaid, personally appeared Tesa Aragonés, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be her free act and deed.


Notary Public for Oregon
My Commission Expires: 4.12.16

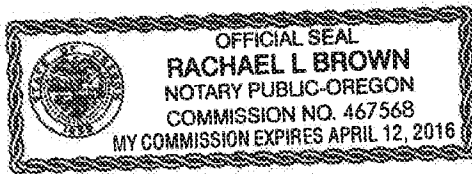


IN WITNESS WHEREOF, I have hereunto set my hand and seal this 18 day of June 2012.

[Signature]
Adriana Guerrero

STATE OF OREGON) ss:
County of Washington)

On this 18 day of June, 2012, before me a Notary Public in and for the county and state aforesaid, personally appeared Adriana Guerrero, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be her free act and deed.



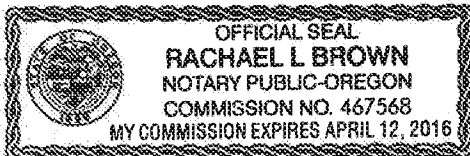
[Signature]
Notary Public for Oregon
My Commission Expires: 4.12.16

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 18 day of June 2012.

[Signature]
Christina S. Self

STATE OF OREGON) ss:
County of Washington)

On this 18 day of June, 2012, before me a Notary Public in and for the county and state aforesaid, personally appeared Christina S. Self, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be her free act and deed.



[Signature]
Notary Public for Oregon
My Commission Expires: 4.12.16

STATE OF OREGON)
County of Washington)

Adriana Guerrero

On this _____ day of _____, 2012, before me a Notary Public in and for the county and state aforesaid, personally appeared Adriana Guerrero, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be her free act and deed.

Notary Public for Oregon
My Commission Expires: _____

IN WITNESS WHEREOF, I have hereunto set my hand and seal this _____ day of _____, 2012.

STATE OF OREGON)
County of Washington)

Christina S. Self

On this _____ day of _____, 2012, before me a Notary Public in and for the county and state aforesaid, personally appeared Christina S. Self, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be her free act and deed.

Notary Public for Oregon
My Commission Expires: _____

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 2 day of July, 2012.

Jay Blabnik

Jay C. Blahnik

Witnessed By: [Signature]
Printed Name: PAUL ARNOLD

Date: 7/2/12

Witnessed By: [Signature]
Printed Name: MICHAEL BERSTAD

Date: 7/2/12

IN WITNESS WHEREOF, I have hereunto set my hand and seal this _____ day of _____ 2012.

Paul T. Winsper

STATE OF OREGON)
County of Washington)

On this _____ day of _____, 2012, before me a Notary Public in and for the county and state aforesaid, personally appeared Paul T. Winsper, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.

Notary Public for Oregon
My Commission Expires: _____

The terms and conditions of this Assignment are accepted by the Assignee, NIKE, Inc.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this _____ day of _____ 2012.

Jay C. Blahnik

Witnessed By: _____

Date: _____

Printed Name: _____

Witnessed By: _____

Date: _____

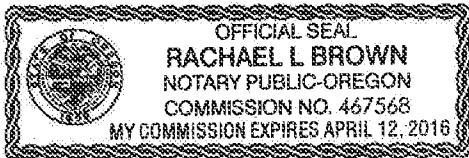
Printed Name: _____

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 26 day of JUNE 2012.

Paul T. Winsper

STATE OF OREGON) ss:
County of Washington)

On this 26 day of June, 2012, before me a Notary Public in and for the county and state aforesaid, personally appeared Paul T. Winsper, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.



RUB

Notary Public for Oregon
My Commission Expires: 4.12.16

The terms and conditions of this Assignment are accepted by the Assignee, NIKE, Inc.

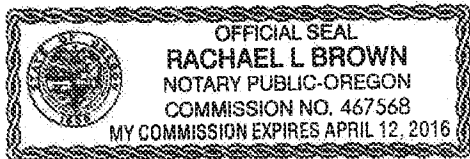
IN WITNESS WHEREOF, I have hereunto set my hand and seal this 9 day of July 2012.

NIKE, Inc.

By: James A. Niegowski
James A. Niegowski
Attorney in Fact

STATE OF OREGON) ss:
County of Washington)

On this 9 day of July, 2012, before me a Notary Public in and for the county and state aforesaid, personally appeared James A Niegowski, to me known and known to me to be the person of that name who signed the foregoing instrument, and acknowledged the same to be his free act and deed.



R. L. Brown
Notary Public for Oregon
My Commission Expires: 4-12-16