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Avetik MARKOSYAN

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**Execution Date(s) July 18, 2012

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)Name: PureCircle Sdn Bhd

Internal Address: _____

Street Address: PT 23419, Lengku Teknologi

Techpark @ENSTEK

City: Bandar ENSTEKState: Negeri SembilanCountry: Malaysia Zip: 71760Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**

A. Patent Application No.(s)

13/553,820

☐ This document is being filed together with a new application.
B. Patent No.(s)Additional numbers attached? ☐ Yes ☒ No**5. Name and address to whom correspondence concerning document should be mailed:**

Name: _____

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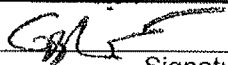
Phone Number: 703 536 1713Docket Number: 1628.P021USEmail Address: jace.cheong@pyprus.com**6. Total number of applications and patents involved: 1****7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00**

- ☐ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

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July 22, 2012

Date

George D. Liu
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PATENT
REEL: 028629 FRAME: 0826

ASSIGNMENT OF INVENTION

In consideration of the payment of ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the sufficiency and receipt of which are hereby acknowledged, and for the other good and valuable consideration,

ASSIGNOR:

**Avetik MARKOSYAN
A-5-8 Park Residence, Jalan 112H
Kampung Kerinchi
59200 Kuala Lumpur
Malaysia**

hereby sell, assign and transfer to

ASSIGNEE:

**PureCircle Sdn Bhd
PT 23419, Lengku Teknologi
Techpark @ENSTEK
71760 Bandar ENSTEK
Negeri Sembilan
Malaysia**

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to all improvements which are disclosed in the invention entitled:

High-Purity Rubusoside And Process For Purification Of The Same

☐ which has been executed by the undersigned concurrently herewith

☒ which was filed on July 20, 2012 and assigned Serial No. 13/553,820

and, in and to all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, substitute, reissue or re-examination thereof.

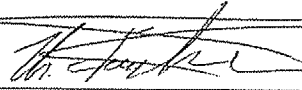
ASSIGNOR hereby covenants that no assignment, sale agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, We hereunto set hand and seal

18 July 2012

Date



Avetik MARKOSYAN