

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Benjamin Charles APPLETON</td> <td>07/10/2012</td> </tr> <tr> <td>James Brian MCGILL</td> <td>07/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Benjamin Charles APPLETON	07/10/2012	James Brian MCGILL	07/19/2012
Name	Execution Date						
Benjamin Charles APPLETON	07/10/2012						
James Brian MCGILL	07/19/2012						
RECEIVING PARTY DATA							
Name:	GOOGLE INC.						
Street Address:	1600 Amphitheatre Parkway						
City:	Mountain View						
State/Country:	CALIFORNIA						
Postal Code:	94043						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13531469</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13531469		
Property Type	Number						
Application Number:	13531469						
CORRESPONDENCE DATA							
Fax Number:	9498519348						
Phone:	9498510633						
Email:	mweipdocket@mwe.com, lthorn@mwe.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	John D. Magluyan						
Address Line 1:	McDermott Will & Emery LLP						
Address Line 2:	600 13th Street, NW						
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-3096						
ATTORNEY DOCKET NUMBER:	090364-0122						
NAME OF SUBMITTER:	John D. Magluyan, Reg. No. 56,867						
Total Attachments: 3 source=090364-0122_Assignment#page1.tif source=090364-0122_Assignment#page2.tif source=090364-0122_Assignment#page3.tif							

CH \$40.00 13531469

ASSIGNMENT

For valuable consideration, we, Benjamin Charles APPLETON of Summer Hill, Australia, and James Brian MCGILL of Forest Lodge, Australia, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled DISPLAYING MAP LAYERS IN ORDER, filed June 22, 2012, and assigned U.S. Application Number 13/531,469, and this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: July 10, 2012

Ben Appleton  
Benjamin Charles APPLETON

Witnessed by:

[Signature]  
Signature

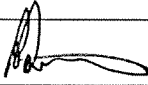
John Henderson  
Typed or Printed Name

43/2-10 QUARRY MASTER  
DRIVE, PLYMOUTH NSW 2009  
Witness Address

Date: 19/7/2012

  
James Brian MCGILL

Witnessed by:

Signature 

Typed or Printed Name

PAUL BARNES

Witness Address

49a Quary Road  
Oxford.  
OX3 8NU

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