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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Douglas Scott Price	07/24/2012
Xiaosong Zhou	07/24/2012
Hsi-Jung Wu	07/24/2012

RECEIVING PARTY DATA

Name:	Apple Inc.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014-2084

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13558309

CORRESPONDENCE DATA

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 jhan@KENYON.COM

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Mail.

Correspondent Name: KENYON & KENYON LLP
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ATTORNEY DOCKET NUMBER: 13316/1196401

NAME OF SUBMITTER: Jeney Han

Total Attachments: 2

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PATENT REEL: 028639 FRAME: 0965 OP \$40.00 13558309

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby sell, assign, and transfer to **Apple Inc.**, a corporation of the state of California, having a principal place of business at 1 Infinite Loop, Cupertino, California, 95014-2084 ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and discoveries that are disclosed in the United States Patent Application entitled:

ADAPTIVE AUTO EXPOSURE ADJUSTMENT

the specification of which is attached hereto unless the following is entered:

Filed on	as United States Application Number or PCT International Application Number	and was amended on (if applicable)
and in and to established O		

and in and to said United States Patent Application and all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications that have been or shall be filed in the United States or any foreign country on any of said inventions and discoveries; and in and to all original and reissued patents that have been or shall be issued in the United States or any foreign country on said inventions and discoveries; and in and to all rights of priority resulting from the filing of said United States Patent Application;

agree that said Assignee may apply for and receive a patent or patents for said inventions and discoveries in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional, divisional, continuing, substitute, renewal, reissue, and other patent applications on any and all said inventions and discoveries; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said inventions and discoveries and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said inventions and discoveries and for vesting title to said inventions and discoveries, and all applications for patents and all patents on said inventions and discoveries, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: Douglas Scott Price	
Inventor Signature	Date
Inventor: Xiaosong Zhou	
Inventor Signature	Date
Inventor: Hsi-Jung Wu	
Inventor Signature	Date

NY01 2209187 v1

PATENT REEL: 028639 FRAME: 0966 undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: Douglas Scott Price
Inventor Signature

Date

7/24/12

Inventor: Xiaosong Zhou

Inventor Signature

Date

7 / 2 4 / 12

Inventor: Hsi-Jung Wu

Inventor Signature

Date AZ4/Z

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RECORDED: 07/25/2012