

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ritesh Pandya</td> <td>07/16/2012</td> </tr> <tr> <td>Charles Michael Broadwater</td> <td>07/16/2012</td> </tr> </tbody> </table>		Name	Execution Date	Ritesh Pandya	07/16/2012	Charles Michael Broadwater	07/16/2012
Name	Execution Date						
Ritesh Pandya	07/16/2012						
Charles Michael Broadwater	07/16/2012						
RECEIVING PARTY DATA							
Name:	Ford Global Technologies, LLC						
Street Address:	Fairlane Plaza South, Suite 800						
Internal Address:	330 Town Center Drive						
City:	Dearborn						
State/Country:	MICHIGAN						
Postal Code:	48126						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13558745</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13558745		
Property Type	Number						
Application Number:	13558745						
CORRESPONDENCE DATA							
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Phone:	248-358-4400						
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ATTORNEY DOCKET NUMBER:	83218331						
NAME OF SUBMITTER:	Jody Richmond						
Total Attachments: 1 source=Assignment#page1.tif							

CH \$40.00 13558745

Please direct all correspondence to: 28395

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, THE UNDERSIGNED, has/have invented certain new and useful improvements in: Attorney Docket No. **83218331** entitled: **METHOD AND APPARATUS FOR POINT OF INTEREST EVALUATION** for which I/we intend to make application for Letters Patent of the United States listing the following as inventors: **Ritesh Pandya, Charles Michael Broadwater.**

Pursuant to my employment agreement heretofore made or by contractual obligation, I do sell, assign and transfer unto FORD GLOBAL TECHNOLOGIES, LLC, a Ford Motor Company Limited Liability Company organized and existing by virtue of the laws of the State of Delaware, having its principal place of business at Dearborn, County of Wayne, and State of Michigan, the full and exclusive right for the United States of America and for all foreign countries to the said invention, as described in the specification executed by me on the date listed below, preparatory to obtaining Letters Patent of the United States therefor (and I hereby authorize my attorneys to insert the serial number and filing date herein:

Serial No. 13/558,745, Filing Date July 26, 2012), and I hereby request the Commissioner of Patents and Trademarks to issue said Letters Patent to FORD GLOBAL TECHNOLOGIES, LLC as the assignee.

Executed by:

SIGNATURE:

Ritesh Pandya
2815 Sandhurst
Rochester Hills, MI 48307
United States of America

Signature:  Date: 7/16/2012

Charles Michael Broadwater
3685 Sunset Blvd.
Orchard Lake, MI, 48188
United States of America

Signature:  Date: 7/16/2012

Jennifer M Stec