

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>TILMAN HERBERGER</td> <td>07/13/2012</td> </tr> <tr> <td>TITUS TOST</td> <td>07/13/2012</td> </tr> </tbody> </table>		Name	Execution Date	TILMAN HERBERGER	07/13/2012	TITUS TOST	07/13/2012		
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RECEIVING PARTY DATA									
<table border="1"> <tr> <td>Name:</td> <td>MAGIX AG</td> </tr> <tr> <td>Street Address:</td> <td>FRIEDRICHSTRASSE 200</td> </tr> <tr> <td>City:</td> <td>10117 BERLIN</td> </tr> <tr> <td>State/Country:</td> <td>GERMANY</td> </tr> </table>		Name:	MAGIX AG	Street Address:	FRIEDRICHSTRASSE 200	City:	10117 BERLIN	State/Country:	GERMANY
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PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13474458</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13474458				
Property Type	Number								
Application Number:	13474458								
CORRESPONDENCE DATA									
<p>Fax Number: 9185839659 Phone: 918-599-0621 Email: patents@fellerssnider.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: FELLERS SNIDER BLANKENSHIP BAILEY & TIPP Address Line 1: THE KENNEDY BUILDING Address Line 2: 321 SOUTH BOSTON SUITE 800 Address Line 4: TULSA, OKLAHOMA 74103-3318</p>									
ATTORNEY DOCKET NUMBER:	50889/12-165								
NAME OF SUBMITTER:	Terry L. Watt								
Total Attachments: 2 source=ExecutedAssignment#page1.tif source=ExecutedAssignment#page2.tif									

OP \$40.00 13474458

(Joint Inventors)

Assignment To

Application Number: 13/474,458

Filed: 05/17/2012

MAGIX AG

Friedrichstrasse 200
10117 Berlin
GERMANY

Whereas we,

First inventor	Tilman Herberger
Post Office Address	August-Bebel-Strasse 48, Dresden, DE
Citizenship	DE
Second inventor	Titus Tost
Post Office Address	August-Bebel-Strasse 48, Dresden, Dresden, DE
Citizenship	DE

have invented certain new and useful improvements in

Title of Invention: SYSTEM AND METHOD FOR UTILIZING GEO LOCATION DATA FOR
THE GENERATION OF LOCATION-BASED TRANSITIONS IN A MULTIMEDIA WORK

Attorney Docket: 50889/12-165

and described in an application for patent in the United States of America identified above
and executed by us, respectively; and

Whereas, **MAGIX AG** a corporation duly organized and existing under the laws of the
Country of Germany ("**Assignee**"), and having a principal office and place of business at
Friedrichstrasse 200, 10117 Berlin, GERMANY, desires to record a specific assignment to
the entire right, title and interest in and to the above-identified invention or inventions, and in
and to any Letters Patent therefor in the United States of America and countries foreign
thereto;

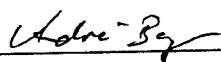
Now therefore, for good and valuable consideration, the receipt of which is hereby
acknowledged, we jointly and severally have sold and assigned, and hereby do sell and
assign, to said **Assignee**, its successors and assigns, the entire right, title and interest (a) in
the above-identified invention or inventions and all improvements and modifications thereof,
(b) in the above-identified application, all provisional and non-provisional applications for
patent upon which the above-identified application claims benefit, and all other applications
for patent of the United States of America and countries foreign thereto for the above-
identified invention or inventions and all improvements and modifications thereof, (c) in all
Letters Patent which may issue from said applications in the United States of America and
countries foreign thereto, and (d) in all divisions, reissues, continuations, continuations-in-
part, requests for continued examination, conversions, and extensions of said applications
and Letters Patent; and covenant we have the full right so to do.

We hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent of the United States on the invention, or resulting from an application which claims the benefit of the present application, and from any and all divisions and continuations, requests for continued examination, extensions, reissues or reexaminations of any such application to said **Assignee**, and hereby covenant that we have full right to do so, and that we have not executed and will not execute any agreement in conflict herewith.

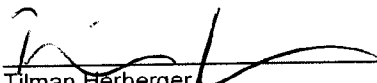
We further agree that we shall communicate to said **Assignee**, its successors and assigns, or their representatives or agents all facts and information known or available to us relating to said invention or inventions, improvements and modifications including evidence for interference, reexamination, reissue, opposition, revocation, conversion, extension, or infringement purposes or other legal, judicial or administrative proceedings, whenever requested; testify in person or by affidavit as required by said **Assignee**, its successors and assigns, in any such proceeding in the United States of America or a country foreign thereto; execute and deliver, on request, all lawful papers including, but not limited to, original, provisional, non-provisional, divisional, continuation, continuation-in-part, requests for continued examination, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, declarations, and depositions; and provide all reasonable assistance to **Assignee**, its successors and assigns, in obtaining and enforcing proper protection for said invention or inventions, improvements and modifications under the intellectual property laws of the United States of America and countries foreign thereto.

To comply with 37 CFR 3.21 for recordal of this Assignment, we hereby authorize and request the recording attorney to insert above the filing date and/or application serial number when they become known.

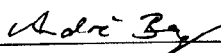
In testimony whereof, we have hereunto set our hands and seals, respectively, on the dates set after our respective signatures.




Witness



Tilman Herberger Date 07/13/12



Witness



Titus Tost Date 07/13/12

#15361-v