

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mitchellace, Inc.	02/02/2010
RECEIVING PARTY DATA	
Name:	Sole Choice, Inc.
Street Address:	830 Murray Street
City:	Portsmouth
State/Country:	OHIO
Postal Code:	45662
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	7513366
Patent Number:	D503334
Patent Number:	D587598
Application Number:	11981057
CORRESPONDENCE DATA	
Fax Number:	3302441173
Phone:	330-244-1174
Email:	docket@sandandsebolt.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Joseph A. Sebolt
Address Line 1:	4940 Munson Street NW
Address Line 2:	Aegis Tower, Suite 1100
Address Line 4:	Canton, OHIO 44718-3615
ATTORNEY DOCKET NUMBER:	2550-GEN
NAME OF SUBMITTER:	Joseph A. Sebolt

OP \$160.00 7513366

Total Attachments: 5

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PATENT ASSIGNMENT

WHEREAS, **MITCHELLACE, INC.** (hereinafter "**Mitchellace**"), a corporation organized under the laws of Ohio, is the owner of the entire right, title and interest in, to and under the inventions described and claimed in the Patents and applications for Letters Patent set out in Schedule "A" hereto (hereinafter the "Patents");

AND WHEREAS the Court of Common Pleas, Franklin County, Ohio acting on a Motion for the Appointment of a Receiver filed by The Huntington National Bank in Case No. 09 CVE 6 9452, appointed **GEORGE FELS** (hereinafter the "**Receiver**") as receiver of **Mitchellace's** assets, as of June 24, 2009, pursuant to an order entitled "Order for Appointment of Receiver", and the **Receiver** thereby acquired control of the assets of **Mitchellace** and the authority to transfer the assets of **Mitchellace**, including all intellectual property assets;

AND WHEREAS **SOLE CHOICE, INC.** (hereinafter "**Sole Choice**"), a corporation organized under the laws of Ohio, located and doing business at 830 Murray Street, Portsmouth, Ohio, 45662, and **Mitchellace**, through the **Receiver** entered into an Asset Purchase Agreement as of **July 21, 2009**;

AND WHEREAS; the Court of Common Pleas, Franklin County, Ohio acting on a Motion to Grant Receiver Authority to Sell Personal Property by Private Sale filed on July 13, 2009 entered an Order Granting Receiver Granting Receiver Authority to Sell Personal Property by Private Sale on July 22, 2009 wherein it approved the Asset Purchase Agreement and authorized the Receiver to execute and deliver all necessary bills of sales

and other documentation and to take all action necessary to transfer the property pursuant to the terms of Asset Purchase Agreement which were sold pursuant to the specific disclaimer found in paragraph 7 of the Asset Purchase Agreement;

AND WHEREAS, in his capacity as Receiver of the assets of **Mitchellace**, the **Receiver** has agreed to assign to **Sole Choice** all of **Mitchellace's** right, title and interest in and to the Patents, and **Sole Choice** is desirous of acquiring the Patents, as reflected in said Asset Purchase Agreement;

AND WHEREAS **Sole Choice** acknowledges that it has satisfied itself with respect to the title to and assignability of the Patents and therefore no warranty, condition or representation has been made or given or is to be implied with respect to title or assignability of the Patents or any other matter, save and except for the express warranties contained in the Asset Purchase Agreement dated July 21, 2009;

NOW, THEREFORE, in consideration of the premises, and in exchange for the sum of One Dollar (\$1.00) and other good, valuable and sufficient consideration to them paid, the receipt of which is hereby acknowledged, the **Receiver** by these presents does sell, assign, transfer and convey, and set over unto **Sole Choice**, its successors, assigns and legal representatives, **Mitchellace's** entire right, title and interest in, to and under said inventions, Patents and any improvements, divisionals, continuations, designs, extensions and reissues thereof in the United States and in all foreign countries;

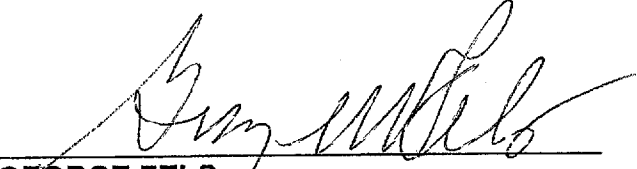
AND FOR THE SAME CONSIDERATION, the **Receiver** hereby releases, assigns and transfers unto **Sole Choice**, its successors, assigns and legal representatives, all right, title, interest, claims and demands whatsoever, which **Mitchellace** has or may have in, to

and by, under and through said Patents, including all claims for any and all present or past infringement of any Letters Patent issued therefrom, and the right to sue therefor;

ALL OF THE SAME to be held and enjoyed by **Sole Choice**, for its own use and behoof, and for its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent are granted, as fully and entirely as the same would have been held and enjoyed by **Mitchellace**, had this Assignment not been made.

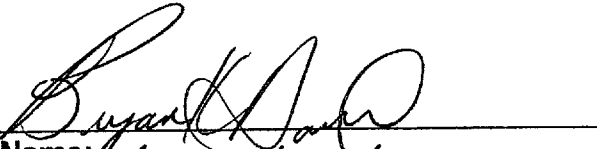
IN TESTIMONY WHEREOF, the **Receiver** has caused these presents to be signed as of January 19, 2010.

1/19/10
Date


GEORGE FELS
Receiver of Mitchellace, Inc.

SOLE CHOICE, INC.

2/2/10
Date

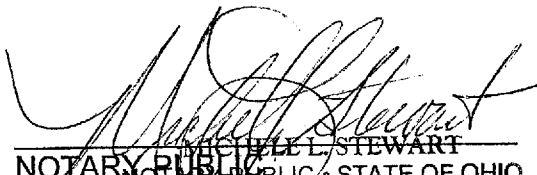

Name:
Title: Secretary / VP Sales

STATE OF OHIO, Hamilton COUNTY, ss:

Before me, a Notary Public in and for Hamilton county, personally appeared **GEORGE FELS**, personally well known to me, and acknowledged the signing of the above instrument to be his voluntary act and deed for the purposes therein set forth.

Witness my signature and official seal at Cincinnati, Ohio, this 19th day of January, 2010.

SEAL


MICHELLE L. STEWART
NOTARY PUBLIC • STATE OF OHIO
Recorded in Clermont County
My commission expires Nov 19, 2013

STATE OF OHIO, _____ COUNTY, ss:

Before me, a Notary Public in and for _____ county, personally appeared _____, personally well known to me and acknowledge the signing of the above instrument to be his voluntary act and deed and that of the corporation **SOLE CHOICE, INC.** for the purposes therein set forth.

Witness my signature and official seal at _____, Ohio, this _____ day of _____, 2010.

SEAL

NOTARY PUBLIC

24250562

SCHEDULE "A"

Case No.	Country	Status	Title	Serial No.	Filing Date	Reg. No	Date Issued
1008012US1AD	US	Issued	HANGING PACKAGE	29/201,716	03/18/04	D503,334	03/29/05
1008062US1AP	US	Pending	INSOLE WITH INCLUDED ALOE EXTRACT	11/981,057	10/31/07		
1008063US1AD	US	Issued	SHOELACE DISPLAY	29/299,996	01/08/08	D587,598	03/03/09
1008063US1AP	US	Issued	METHOD AND PACKAGE FOR DISPLAYING SHOELACES	11/970,926	01/08/08	7,513,366	04/07/09