

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Lawrence S. Stanton	07/27/2012
RECEIVING PARTY DATA	
Name:	rb.tv, inc.
Street Address:	4507 Elsby Avenue
City:	Dallas
State/Country:	TEXAS
Postal Code:	75209
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13560238
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ATTORNEY DOCKET NUMBER:	47699.5
NAME OF SUBMITTER:	Gregory P. Webb
Total Attachments: 1 source=47699-5-Assignment#page 1.tif	

OP \$40.00 13560238

## ASSIGNMENT

WHEREAS, I, Lawrence S. Stanton, of Dallas, Texas, USA, have invented certain improvements in

### **DEVICES, SYSTEMS, AND METHODS FOR AGGREGATING, CONTROLLING, ENHANCING, ARCHIVING, AND ANALYZING SOCIAL MEDIA FOR EVENT**

for which I have executed and filed an application for Letters Patent of the United States of America, on July 27, 2012; and which was assigned U.S. Patent Application No. 13/560,238; and

WHEREAS, I hereby authorize and request the attorneys of record to insert the filing date and application number of said application if this assignment is being filed after the application has been filed; and

WHEREAS, rb.tv, inc., (Assignee), a corporation having its principal office and place of business in the City of Dallas, State of Texas, is desirous of obtaining the entire right, title, and interest in, to and under the said invention and the said application in the United States of America and in any and all countries foreign thereto;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said Assignee, its successors, legal representatives, and assigns, the entire right, title, and interest in, to and under the said invention, and the said application, and all divisional, renewal, substitutional, and continuing applications thereof, and all Letters Patent of the United States of America which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may be filed for said invention in any country or countries foreign to the United States of America, and all extensions, renewals, and reissues thereof, and all prior patents and patent applications from which a filing priority of the above-described patent application may be obtained, including the right to collect past damages; and we hereby authorize and request the Commissioner of Patents of the United States of America, and any official of any country or countries foreign to the United States of America, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to said Assignee, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, renewal, substitutional, continuing, and reissue applications, make all rightful declarations and/or oaths and generally do everything possible to aid the said Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

Lawrence S. Stanton  
4320 Greenbrier Avenue  
Dallas, TX 75225

  
Lawrence S. Stanton (Inventor Signature)

Date: 7/27/12