502005155 07/27/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALFRED ENGLISH	07/13/2012

RECEIVING PARTY DATA

Name:	SLEEVE CLIPS, LLC
Street Address:	720 GEORGIA AVENUE
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90402

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12688685

CORRESPONDENCE DATA

Fax Number: 6098961469 **Phone**: 561-804-4442

Email: ipdocket@foxrothschild.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: FOX ROTHSCHILD, LLP
Address Line 1: 997 LENOX DRIVE
Address Line 2: BUILDING 3

Address Line 4: LAWRENCEVILLE, NEW JERSEY 08648

ATTORNEY DOCKET NUMBER:	85711.00002
NAME OF SUBMITTER:	Joyce Dougherty

Total Attachments: 2

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> PATENT REEL: 028660 FRAME: 0166

OF \$40.00 12688685

Attorney Docket: 085711.00002

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR:	
Name	Address
Alfred English	720 Georgina Avenue, Santa Monica, California 90402
hereby sells, assigns and transfers	to;
ASSIGNEE:	
Name	Address
SLEEVE CLIPS, LLC	720 Georgina Avenue, Santa Monica, California 90402
	gal representatives of the ASSIGNEE, entire right, title and interest brial possessions, and in all foreign countries, including all rights to tion entitled: SPLIT ARM CLIP
invented by English and which is	found in:
the U.S. patent application	n executed on even date herewith;
the U.S. patent application executed on	
x the U.S. patent application	n no.: 12/688,685 filed: January 15, 2010
the International Applicat	ion no. filed:
the U.S. patent no. issued	lon;

and, in and to all Letters Patent, both foreign and domestic, to be obtained for said invention by the aforesaid U.S. patent application, and in and to all Non-Provisional and International Applications claiming priority therefrom, and all Letters Patent, both foreign and domestic, to be obtained for said invention by the aforesaid Non-Provisional and International Applications claiming priority therefrom, and all continuation, division, renewal, continuation-in-part or substitute of said Non-Provisional U.S. Patent Applications, and as to Letters Patent and any reissue or re-examination thereof, and to any legal equivalent thereof in a foreign country, including, the right to apply for patents and inventor certificates in respect thereof, the right to claim priority, and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates which may be granted throughout the world in respect of the invention.

ASSIGNOR hereby authorizes ASSIGNEE or its legal representative to insert in this instrument the filing date and serial number of said application or any other information that may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for the recordation of this document.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

1

Attorney Docket: 085711.00002

ASSIGNOR further covenants and agrees that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR, and that ASSIGNOR will, at ASSIGNEE's expense, testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE, its assigns or its legal representatives, without further or additional consideration, any and all papers, instruments or affidavits required, render all necessary assistance, and do such additional acts as ASSIGNEE may deem necessary or desirable, to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE sole use and benefit, and for the use and benefit of ASSIGNEE legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

The parties agree that the foregoing covenants and obligations shall bind and inure to the benefit of the heirs, assigns and legal representatives of both parties.

Alfred English

State of California

County of Los Angeles

on July 13, 2012, before me, Kamran Behnama Notary Inblig personally

appeared Alfred English, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

KAMRAN BEHNAM
COMM. #1836830
Notary Public - California
Los Angeles County
My Comm. Expires Feb. 15, 2013

RECORDED: 07/27/2012