

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ernie Blodgett</td> <td>07/17/2012</td> </tr> <tr> <td>Matt Blodgett</td> <td>07/17/2012</td> </tr> <tr> <td>Todd Larson</td> <td>07/17/2012</td> </tr> </tbody> </table>		Name	Execution Date	Ernie Blodgett	07/17/2012	Matt Blodgett	07/17/2012	Todd Larson	07/17/2012		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Xerox Business Services, LLC</td> </tr> <tr> <td>Street Address:</td> <td>2828 North Haskell Avenue</td> </tr> <tr> <td>City:</td> <td>Dallas</td> </tr> <tr> <td>State/Country:</td> <td>TEXAS</td> </tr> <tr> <td>Postal Code:</td> <td>75204</td> </tr> </table>		Name:	Xerox Business Services, LLC	Street Address:	2828 North Haskell Avenue	City:	Dallas	State/Country:	TEXAS	Postal Code:	75204
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13560603</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13560603						
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CORRESPONDENCE DATA											
<p>Fax Number: 9727312289 Phone: 972.731.2288 Email: dallaspatents@dfw.conleyrose.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Xerox Business Services, LLC Address Line 1: c/o Conley Rose, P.C. Address Line 2: 5601 Granite Parkway, Suite 750 Address Line 4: Plano, TEXAS 75024</p>											
ATTORNEY DOCKET NUMBER:	20120091-US-NP/4244-02000										
NAME OF SUBMITTER:	Grant Rodolph										
<p>Total Attachments: 4 source=4244-02000 SIGNED ASSIGNMENT#page1.tif source=4244-02000 SIGNED ASSIGNMENT#page2.tif source=4244-02000 SIGNED ASSIGNMENT#page3.tif source=4244-02000 SIGNED ASSIGNMENT#page4.tif</p>											

CH \$40.00 13560603

ASSIGNMENT

WHEREAS, the Undersigned has invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, Xerox Business Services, LLC (hereinafter referred to as "Assignee"), a corporation of the State of Delaware, having its principal office and place of business at 2828 North Haskell Avenue, Dallas, Texas 75204, desires to acquire the Undersigned's entire right, title and interest in and to the invention, and in and to said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the Undersigned:

Hereby sells, assigns and transfers to Assignee, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, Application No. 13/560,603 filed July 27, 2012 or, if not identified here by filing date and application number, executed by me on even date, entitled:

Simplicity Framework

and in and to said application and all applications that claim priority to said Application No. 13/560,603 and all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all utility models, industrial models, certificates of invention, and designs on said improvements;

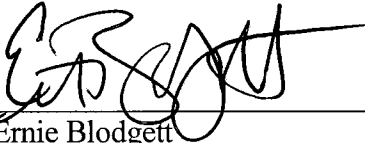
Agrees that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the Undersigned will execute all divisional, continuing, substitute, renewal, reissue and all other patent applications, and all other like rights of exclusion in any country on any and all said improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known to the Undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns and representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Agrees that the Undersigned will upon request of Assignee, render prompt assistance and cooperation in the prosecution of legal proceedings involving said improvements, said applications and patents granted thereon, including reexaminations, reissues, interferences, priority contests, public use proceedings and court proceedings, and testify in such proceedings if requested, provided, however, that the expense which may be incurred by the Undersigned in lending such assistance and cooperation be paid by Assignee; and

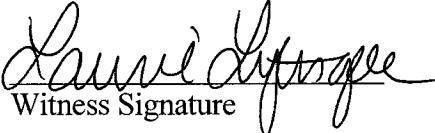
Covenants with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the Undersigned, except as set forth below, and that full right to convey the same as herein expressed is possessed by the Undersigned.

This assignment shall be binding on the heirs and legal representatives of the Undersigned.

Full name of first inventor: Ernie Blodgett
Residence Address: 1910 Creekside Court
Heber City, Utah 84032
Citizenship: US


Ernie Blodgett

7/17/2012
(Date)

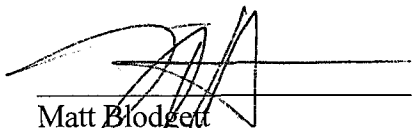

Witness Signature

Laurie Lythgoe
Witness Name (Print)

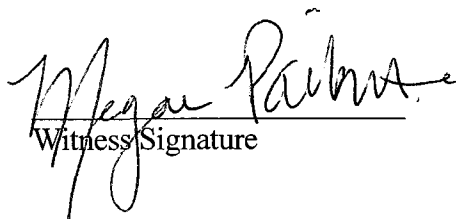
Full name of second inventor: Matt Blodgett

Residence Address: 357 E. Huckleberry Lane
Heber City, Utah 84032

Citizenship: US


Matt Blodgett

Matt Blodgett 7/17/2012

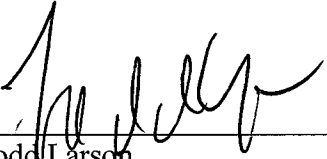

Witness Signature

Megan Parkinson
Witness Name (Print)

Full name of third inventor: Todd Larson

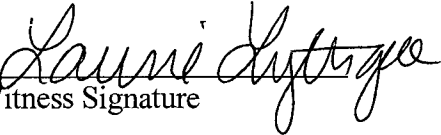
Residence Address: 4560 Lake Creek Farms Road
Heber City, Utah 84032

Citizenship: US



Todd Larson

7/17/2012



Witness Signature

Laurie Lythgoe

Witness Name (Print)