

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Alexander FABRIKANT</td> <td>07/16/2012</td> </tr> <tr> <td>Kristen LEFEVRE</td> <td>07/17/2012</td> </tr> <tr> <td>Gagan AGGARWAL</td> <td>07/16/2012</td> </tr> <tr> <td>Yaron SINGER</td> <td>07/16/2012</td> </tr> <tr> <td>Nitish KORULA</td> <td>07/16/2012</td> </tr> <tr> <td>Kevin Snow MCCURLEY</td> <td>07/17/2012</td> </tr> <tr> <td>Lujun FANG</td> <td>07/25/2012</td> </tr> </tbody> </table>		Name	Execution Date	Alexander FABRIKANT	07/16/2012	Kristen LEFEVRE	07/17/2012	Gagan AGGARWAL	07/16/2012	Yaron SINGER	07/16/2012	Nitish KORULA	07/16/2012	Kevin Snow MCCURLEY	07/17/2012	Lujun FANG	07/25/2012
Name	Execution Date																
Alexander FABRIKANT	07/16/2012																
Kristen LEFEVRE	07/17/2012																
Gagan AGGARWAL	07/16/2012																
Yaron SINGER	07/16/2012																
Nitish KORULA	07/16/2012																
Kevin Snow MCCURLEY	07/17/2012																
Lujun FANG	07/25/2012																
RECEIVING PARTY DATA																	
<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043						
Name:	Google Inc.																
Street Address:	1600 Amphitheatre Parkway																
City:	Mountain View																
State/Country:	CALIFORNIA																
Postal Code:	94043																
PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13559549</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13559549												
Property Type	Number																
Application Number:	13559549																
CORRESPONDENCE DATA																	
Fax Number:	9498519348																
Phone:	949-851-0633																
Email:	mweipdocket@mwe.com, mndalton@mwe.com																
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.																	
Correspondent Name:	McDermott Will & Emery LLP (Google)																
Address Line 1:	600 13th Street, NW																
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-3096																
ATTORNEY DOCKET NUMBER:	090364-0036																

CH \$40.00 13559549

NAME OF SUBMITTER:

Andrew D. Mickelsen, Reg. No. 50,597

**Total Attachments: 8**

source=090364-0036\_Assignment#page1.tif

source=090364-0036\_Assignment#page2.tif

source=090364-0036\_Assignment#page3.tif

source=090364-0036\_Assignment#page4.tif

source=090364-0036\_Assignment#page5.tif

source=090364-0036\_Assignment#page6.tif

source=090364-0036\_Assignment#page7.tif

source=090364-0036\_Assignment#page8.tif

ASSIGNMENT

For valuable consideration, we, Alexander FABRIKANT of 215 E. O'Keefe St., Apt. 9, East Palo Alto, California 94303; Kristen LEFEVRE of 605 Scott Street #4, San Francisco, California 94117; Gagan AGGARWAL of 1950 Montecito Avenue, Apt. 11, Mountain View, California 94043; Yaron SINGER of 1806 Walnut Street, Apt. 1, Berkeley, California 94709; Nitish KORULA of 101 W. 90th Street, Apt. 14B, New York, New York 10024; Kevin Snow MCCURLEY of 6721 Tannahill Drive, San Jose, California 95120; and Lujun FANG of 1843 Lake Lila Lane, Apt. B7, Ann Arbor, Michigan 48105, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PRIVACY SELECTION BASED ON SOCIAL GROUPS, filed July 26, 2012, and assigned U.S. Application Number 13/559,549, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 7/16/2012

Alexander Fabrikant  
Alexander FABRIKANT

Witnessed by:

Kim R. Le  
Signature

Kristen Lefevre  
Typed or Printed Name

605 Scott St. #4  
San Francisco, CA  
Witness Address

Date: 7/17/12

Kristen Lefevre  
Kristen LEFEVRE

Witnessed by:

Vibhor  
Signature

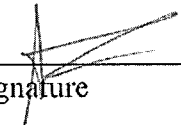
Vibhor Rastogi  
Typed or Printed Name

801 Church St, Apt 1313  
Mountain View, CA  
Witness Address

Date: 7/16/2012

Gagan Aggarwal  
Gagan AGGARWAL

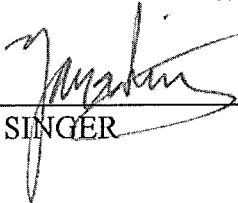
Witnessed by:

  
Signature

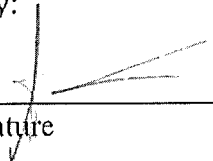
ARANYAK MEHTA  
Typed or Printed Name

1245 Lakeside Dr #2004  
Sunnyvale, CA 94085  
Witness Address

Date: 7/16/2012

  
\_\_\_\_\_  
Yaron SINGER

Witnessed by:

  
\_\_\_\_\_  
Signature


ARANYAK MEHTA  
\_\_\_\_\_  
Typed or Printed Name

1245 Lakeside Dr. #2004  
Sunnyvale, CA 94085  
\_\_\_\_\_  
Witness Address

Date: 07-16-12

Nitish Korula  
Nitish KORULA

Witnessed by:

  
Signature

Cong Yu  
Typed or Printed Name

Hoboken, NJ  
1500 Washington Street  
Witness Address



Date: 07/17/2012

K. S. McCurley  
Kevin Snow MCCURLEY

Witnessed by:

Alex Fabrikant  
Signature

Alexander Fabrikant  
Typed or Printed Name

215 E O'Keefe St Apt 9  
East Palo Alto, CA 94303  
Witness Address

Date: July 25, 2012

Lujun Fang  
Lujun FANG

Witnessed by:

Ying Fang  
Signature

Ying Fang  
Typed or Printed Name

Room 602, Unit Ding, Bldg 203  
Xixingjiaosancun, Changzhou, Jiangsu, China.  
Witness Address

DM US 36623069-1 090364-0036