502005575 07/28/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gary Bryant	07/18/2012

RECEIVING PARTY DATA

Name:	Brylock Innovations Limited	
Street Address:	8 Linden Road	
Internal Address:	West Midlands	
City:	Bournville, Birmingham	
State/Country:	UNITED KINGDOM	
Postal Code:	B30 1JS	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13575948

CORRESPONDENCE DATA

Fax Number: 6304280104 **Phone**: 708 528-9092

Email: patentlawyer@ieee.org

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Clifford Kraft
Address Line 1: 320 Robin Hill Dr.

Address Line 4: Naperville, ILLINOIS 60540

NAME OF SUBMITTER: Clifford H. KRaft

Total Attachments: 1

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PATENT REEL: 028663 FRAME: 0302 OP \$40.00 13575948

ASSIGNMENT

WHEREAS, I, Gary BRYANT, hereafter referred to as "applicant", have invented certain new and useful improvements in a JEWELLERY RETENTION DEVICE the subject of International Patent Application PCT/GB2011/000141 and for which an application for a United States patent was executed on even date, and 13/575,948 July 28, 2012

WHEREAS, **Brylock Innovations Limited**, of 8 Linden Road, Bournville, Birmingham, West Midlands, B30 1JS, England, hereinafter referred to as "assignee", is desirous of acquiring the entire right, title and interest in and to the same;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, applicant, by these presents, does hereby sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire right, title and interest in and to any and all patents which may be granted therefor in the United States, for its sole use and behoof, and for the use and behoof of its legal representatives, to the full end of the term for which said patents may be granted, as fully and entirely as the same would have been held by applicant had this assignment and sale not been made.

Applicant hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said United States patent(s) to said assignee.

Date: 18/7/12

GaV BRYANT

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PATENT REEL: 028663 FRAME: 0303

RECORDED: 07/28/2012