

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Brian M. Novack</td> <td>07/20/2005</td> </tr> <tr> <td>Daniel L. Madsen</td> <td>07/20/2005</td> </tr> <tr> <td>Michael D. Cheaney</td> <td>07/20/2005</td> </tr> <tr> <td>Timothy R. Thompson</td> <td>07/20/2005</td> </tr> </tbody> </table>		Name	Execution Date	Brian M. Novack	07/20/2005	Daniel L. Madsen	07/20/2005	Michael D. Cheaney	07/20/2005	Timothy R. Thompson	07/20/2005
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Timothy R. Thompson	07/20/2005										
RECEIVING PARTY DATA											
Name:	SBC Knowledge Ventures, L.P.										
Street Address:	645 E. Plumb Lane										
City:	Reno										
State/Country:	NEVADA										
Postal Code:	89502										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12831314</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12831314						
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Application Number:	12831314										
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ATTORNEY DOCKET NUMBER:	IT1074/60027.5383USC1										
NAME OF SUBMITTER:	Jodi L. Hartman										

OP \$40.00 12831314

Total Attachments: 4

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ASSIGNMENT

WHEREAS, Brian M. Novack, a citizen of the United States of America, residing at 5 Highfield Lane, St. Louis, MO 63131; Daniel L. Madsen, a citizen of the United States of America, residing at 22063 Betlen Way, Castro Valley, CA 94546; Michael D. Cheaney, a citizen of the United States of America, residing at 2121 Cromwell Court, Arnold, MO 63010; Timothy R. Thompson, a citizen of the United States of America, residing at 2306 Bear Fountain Run, Wentzville, MO 63385; hereinafter called the "Assignors," have made the invention described in the United States patent application entitled "METHOD OF PROMULGATING A TRANSACTION TOOL TO A RECIPIENT," Attorney Docket No. SBCK 0128 PUS (SBC File No. IT1074), for a full description of which reference is here made to an application for Letters Patent of the United States filed on July 7, 2005 and assigned Application Serial No. 11/176,612; and

WHEREAS, SBC Knowledge Ventures, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee," desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this

Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of First Inventor: Brian M. Novack

Signature of First Inventor: [Signature]

Date: July 20, 2005

Witnesses for First Inventor

First Witness: Douglas G. Garner 07-20-05
Signature/Date

DOUGLAS G. GARNER
Full Name (printed)

Second Witness: Mark Johnson 7/20/05
Signature/Date

Mark Johnson
Full Name (printed)

Name of Second Inventor: Daniel L. Madsen

Signature of Second Inventor: _____

Date: _____

Witnesses for Second Inventor

First Witness: _____
Signature/Date

Full Name (printed)

Second Witness: _____
Signature/Date

Full Name (printed)

Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

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Name of First Inventor: Brian M. Novack

Signature of First Inventor: _____

Date: _____

Witnesses for First Inventor

First Witness: _____
Signature/Date

Full Name (printed) _____

Second Witness: _____
Signature/Date

Full Name (printed) _____

Name of Second Inventor: Daniel L. Madsen

Signature of Second Inventor: Daniel L. Madsen

Date: 7/20/2005

Witnesses for Second Inventor

First Witness: [Signature] 7-20-2005
Signature/Date

Eike Kouyopata
Full Name (printed)

Second Witness: [Signature] 7-20-2005
Signature/Date

John Arnold Purcell
Full Name (printed)

Name of Third Inventor: Michael D. Cheaney
Signature of Third Inventor: *Michael D. Cheaney*
Date: 7/20/2005

Witnesses for Third Inventor

First Witness: *Joseph Richmeyer* 7/20/2005
Signature/Date
JOSEPH RICHMEYER
Full Name (printed)
Second Witness: *Douglas G. Garner* 07-20-05
Signature/Date
DOUGLAS G. GARNER
Full Name (printed)

Name of Fourth Inventor: Timothy R. Thompson
Signature of Fourth Inventor: *Timothy R. Thompson*
Date: 7/20/05

Witnesses for Fourth Inventor

First Witness: *Douglas G. Garner* 07-20-05
Signature/Date
DOUGLAS G. GARNER
Full Name (printed)
Second Witness: *Mark Johnson* 7/20/05
Signature/Date
MARK JOHNSON
Full Name (printed)