

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sunil Ramesh</td> <td>06/29/2012</td> </tr> <tr> <td>Matthew Warren Amacker</td> <td>06/26/2012</td> </tr> <tr> <td>Max Delgadillo Jr.</td> <td>06/22/2012</td> </tr> <tr> <td>Keshav Menon</td> <td>07/23/2012</td> </tr> <tr> <td>Ella Day Bench</td> <td>07/10/2012</td> </tr> <tr> <td>Arnab S. Dhua</td> <td>06/28/2012</td> </tr> <tr> <td>Gautam Bhargava</td> <td>06/25/2012</td> </tr> </tbody> </table>		Name	Execution Date	Sunil Ramesh	06/29/2012	Matthew Warren Amacker	06/26/2012	Max Delgadillo Jr.	06/22/2012	Keshav Menon	07/23/2012	Ella Day Bench	07/10/2012	Arnab S. Dhua	06/28/2012	Gautam Bhargava	06/25/2012
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<table border="1"> <tr> <td>Name:</td> <td>A9.com, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>130 Lytton Avenue</td> </tr> <tr> <td>City:</td> <td>Palo Alto</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94301</td> </tr> </table>		Name:	A9.com, Inc.	Street Address:	130 Lytton Avenue	City:	Palo Alto	State/Country:	CALIFORNIA	Postal Code:	94301						
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PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13485152</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13485152												
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CORRESPONDENCE DATA																	
Fax Number:	4158146165																
Phone:	(415) 814-6161																
Email:	heather.armstrong@novakdruce.com																
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																	
Correspondent Name:	Novak Druce + Quigg LLP																
Address Line 1:	555 Mission Street																
Address Line 2:	34th Floor																
Address Line 4:	San Francisco, CALIFORNIA 94105																

OP \$40.00 13485152

ATTORNEY DOCKET NUMBER:	20347.0111.NPUS00
NAME OF SUBMITTER:	Heather Armstrong
Total Attachments: 9 source=2012-07-31-Assignment-20347_0111_NPUS00#page1.tif source=2012-07-31-Assignment-20347_0111_NPUS00#page2.tif source=2012-07-31-Assignment-20347_0111_NPUS00#page3.tif source=2012-07-31-Assignment-20347_0111_NPUS00#page4.tif source=2012-07-31-Assignment-20347_0111_NPUS00#page5.tif source=2012-07-31-Assignment-20347_0111_NPUS00#page6.tif source=2012-07-31-Assignment-20347_0111_NPUS00#page7.tif source=2012-07-31-Assignment-20347_0111_NPUS00#page8.tif source=2012-07-31-Assignment-20347_0111_NPUS00#page9.tif	

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

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Gautam Bhargava
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Palo Alto, CA 94301

Assignee:

A9.com, Inc.
130 Lytton Avenue
Palo Alto, CA 94301

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled
"PROVIDING AUGMENTED REALITY VIEWS OF OBJECTS" for which:

☒ a non-provisional application for United States Letters Patent:

☒ was filed on May 31, 2012 and accorded U.S. Serial No. 13/485,152; or

☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests ASSIGNEE'S legal representatives, of NOVAK DRUCE +

QUIGG LLP, 555 Mission Street, Thirty-Fourth Floor, San Francisco, California 94105,

(415) 814-6161, associated with Customer No. 65761, to insert here in parenthesis (U.S.

Serial No. _____, filed _____) this APPLICATION's U.S.

Serial Number and filing date, when known.

WHEREAS, A9.com, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE and its successors and assigns, the entire right, title and interest in and to said invention and improvements thereon, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, any provisional applications or other domestic or foreign applications or documents setting forth the invention and to which this application claims priority, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

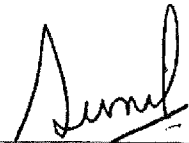
U.S. Patent Appln. No. 13/485,152
Filing Date May 31, 2012

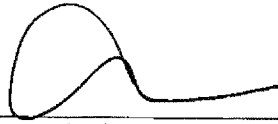
Attorney Docket No. 20347.0111.NPUS00
Client Docket No. P4628-US

6/29/2012
Date

SIGNATURE WITNESSED BY:

Dated: 6/29/12


Sunil Ramesh


Signature of Witness
Anne Lawrence
Printed Name

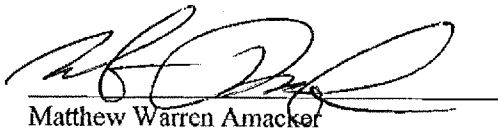
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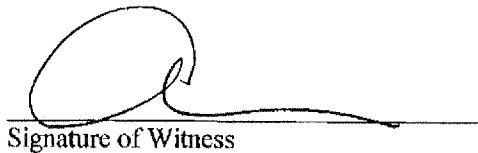
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6/26/12
Date

SIGNATURE WITNESSED BY:

Dated: 6/26/12


Matthew Warren Amacker


Signature of Witness

Anne Ravenwood
Printed Name

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6/22/12
Date

SIGNATURE WITNESSED BY:

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Max Delgadillo
Max Delgadillo, Jr.

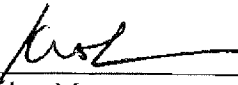

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Printed Name

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Keshav Menon

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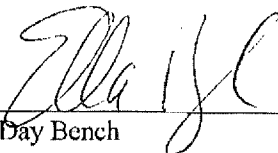

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C.D. RAMKUMAR
Printed Name

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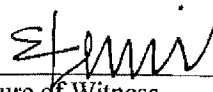
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7-10-2012
Date


Ella Day Bench

SIGNATURE WITNESSED BY:

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Signature of Witness

EMILY LEWIS
Printed Name

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SIGNATURE WITNESSED BY:

Dated: 6/28/12

Arnab S. Dhua

Arnab S. Dhua

[Signature]

Signature of Witness

Anne Ravenwood

Printed Name

6/25/2012

Date

G Bhargava

Gautam Bhargava

SIGNATURE WITNESSED BY:

Dated: 6/25/12

[Signature]

Signature of Witness

Anne Ravenwood

Printed Name