

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Exit 21 Global Solutions LLC	07/31/2012
RECEIVING PARTY DATA	
Name:	Respect Your Universe, Inc.
Street Address:	818 North Russell Street
City:	Portland
State/Country:	OREGON
Postal Code:	97227
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	61514474
Application Number:	29420390
Application Number:	13542628
CORRESPONDENCE DATA	
Fax Number:	5037962900
Phone:	503-222-9981
Email:	cdoolittle@schwabe.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Schwabe, Williamson & Wyatt P.C.
Address Line 1:	1211 SW Fifth Avenue
Address Line 2:	Suite 1900
Address Line 4:	Portland, OREGON 97204
ATTORNEY DOCKET NUMBER:	123758-182104
NAME OF SUBMITTER:	Christie Doolittle
Total Attachments: 2 source=RYU Assignment#page1.tif source=RYU Assignment#page2.tif	

CH \$120.00 61514474

A S S I G N M E N T
(For Execution After Filing Patent Application)

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged that the undersigned,

ASSIGNOR(S): Exit 21 Global Solutions LLC
818 North Russell Street, Suite A
Portland, Oregon 97227

hereby sell, assign, and transfer to

ASSIGNEE: Respect Your Universe, Inc.
818 North Russell Street
Portland, Oregon 97227

and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the following applications/patent entitled:

<i>Application No.</i>	<i>Filing Date</i>	<i>Title</i>
61/514,474	August 2, 2012	SPORTING APPAREL
29/420,390	May 8, 2012	APPAREL CLOSURE
13/542,628	July 5, 2012	SPORTING APPAREL

and in and to all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements including all causes of action and other enforcement rights under, or on account of, any original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States or foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States patent;

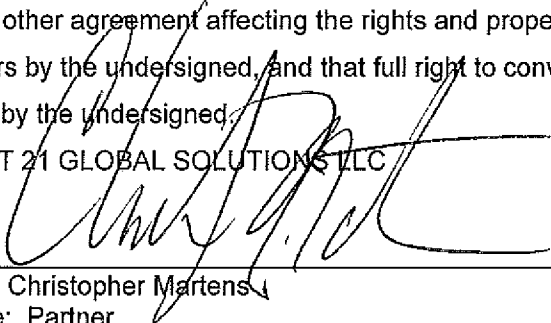
agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith

the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

EXIT 21 GLOBAL SOLUTIONS LLC

Date: 7/31/12


By: Christopher Martens
Title: Partner