

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Laura HAWKINS	06/12/2012
RECEIVING PARTY DATA	
Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29424944
CORRESPONDENCE DATA	
Fax Number:	8888648502
Email:	kristin.scheer@gs-iplaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Target Brands, Inc.
Address Line 1:	1000 Nicollet Mall
Address Line 4:	Minneapolis, MINNESOTA 55403
ATTORNEY DOCKET NUMBER:	201201551
NAME OF SUBMITTER:	JoAnn M. Seaton
Total Attachments: 2 source=20120618_Assign#page1.tif source=20120618_Assign#page2.tif	

CH \$40.00 29424944

Assignment to Target Brands, Inc.

Whereas, I,

Laura HAWKINS

have invented certain new and useful improvements described in an application for a United States design patent entitled:

SIGN HOLDER

Filing Date: 29/424,944

Serial No.: June 18, 2012

Whereas, Target Brands, Inc. ("Assignee"), having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefore.

Now, therefore, for good and valuable consideration in hand paid to us by said Assignee, the receipt of which is hereby acknowledged, I have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said application, all divisionals, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the International Convention, and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

I hereby authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration I do hereby covenant and agree with the said Assignee, its successors and assigns, that I will not execute in writing or do any act whatsoever conflicting with these presents, and that I or my executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

DESIGN PATENT APPLICATION
Attorney Docket No. 201201551 (101.0577.D01)

In Witness whereof, I have hereunto set my hand and affixed my seal as dated below.

Inventor's Signature: Laura Hawkins Date: 6-12-12

Inventor's Printed Name: **Laura HAWKINS**

Subscribed and sworn to before me
this 12 day of June, 2012.

Kristin Michelle Scheer
Notary Public

