

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jae-Yeon JEONG</td> <td>08/01/2012</td> </tr> <tr> <td>Jung-Ah SEUNG</td> <td>08/01/2012</td> </tr> <tr> <td>Bo-Ran LEE</td> <td>08/01/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jae-Yeon JEONG	08/01/2012	Jung-Ah SEUNG	08/01/2012	Bo-Ran LEE	08/01/2012
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Jae-Yeon JEONG	08/01/2012								
Jung-Ah SEUNG	08/01/2012								
Bo-Ran LEE	08/01/2012								
RECEIVING PARTY DATA									
Name:	SAMSUNG ELECTRONICS CO., LTD.								
Street Address:	129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742								
City:	Suwon-si								
State/Country:	KOREA, REPUBLIC OF								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29428793</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29428793				
Property Type	Number								
Application Number:	29428793								
CORRESPONDENCE DATA									
Fax Number:	2023153758								
Phone:	202-429-0020								
Email:	info@nsiplaw.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Charles Y. Park								
Address Line 1:	NSIP LAW								
Address Line 2:	P.O. Box 34688								
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043								
ATTORNEY DOCKET NUMBER:	D91098.0515								
NAME OF SUBMITTER:	Charles Y. Park								
Total Attachments: 2 source=NewDesApp_D910980515_AssignmentExecutedSerialNo#page1.tif source=NewDesApp_D910980515_AssignmentExecutedSerialNo#page2.tif									

OP \$40.00 29428793

ASSIGNMENT

For valuable consideration, we,

Jae-Yeon JEONG	104-401, Moowonmaeul 1Danzi APT., Hangshin 2Dong, Deokyang-Gu, Goyang-Si, Gyeonggi-Do, Republic of Korea
Jung-Ah SEUNG	105-1503, Hangaram APT., Gyomoon 2Dong, Guri Si, Gyeonggi-Do, Republic of Korea
Bo-Ran LEE	7-1003, Wooseong APT., 1336, Seocho 2Dong, Seocho-Gu, Seoul, Republic of Korea

hereby assign to:

SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea

corporation/institution/foundation/institute having principal executive office(s) or place
of business at: 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742,
Republic of Korea; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title
and interest throughout the world in the inventions and improvements which are subject of U.S.
Patent Application Number 29/428,793 filed August 3, 2012 at the U.S. Patent &
Trademark Office signed by us, with title **GENERATED IMAGE FOR A DISPLAY
SCREEN OR PORTION THEREOF**, and we authorize and request the attorneys appointed in
said application to hereafter complete this assignment by inserting above the filing date and
application serial number of said application when known; this Assignment including said
application, any and all United States and foreign patents, utility models, and design registrations
granted for any of said inventions or improvements, and the right to claim priority based on the
filing date of said application under the International Convention for the Protection of Industrial
Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties
of like purposes; and we authorize the Assignee to apply in all countries in our name or in its
own name for patents, utility models, design registrations and like rights of exclusion and for
inventors' certificates for said inventions and improvements; and we agree for ourselves and our
respective heirs, legal representatives and assigns, without further compensation to perform such
lawful acts and to sign such further applications, assignments, preliminary statements and other
lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

IN TESTIMONY/WITNESS WHEREOF, we, undersigned inventors (Assignors) intending to be legally bound, have hereto affixed our signatures.

This 1st day of Aug., 2012

JEONG Jae Yeon
Signature: Jae-Yeon JEONG

This 1st day of Aug, 2012

Jung-Ah SEUNG
Signature: Jung-Ah SEUNG

This 1st day of Aug, 2012

Bo-Ran LEE
Signature: Bo-Ran LEE