

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Richard J. Maddocks</td> <td>07/13/2012</td> </tr> <tr> <td>Paul N. Paulson</td> <td>07/13/2012</td> </tr> <tr> <td>Kevin Wong</td> <td>07/09/2012</td> </tr> <tr> <td>Richard Kwok-wah Leung</td> <td>07/04/2012</td> </tr> <tr> <td>Winston Kim Wa Lee</td> <td>07/11/2012</td> </tr> </tbody> </table>		Name	Execution Date	Richard J. Maddocks	07/13/2012	Paul N. Paulson	07/13/2012	Kevin Wong	07/09/2012	Richard Kwok-wah Leung	07/04/2012	Winston Kim Wa Lee	07/11/2012
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<table border="1"> <tr> <td>Name:</td> <td>Hasbro, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1027 Newport Avenue</td> </tr> <tr> <td>City:</td> <td>Pawtucket</td> </tr> <tr> <td>State/Country:</td> <td>RHODE ISLAND</td> </tr> <tr> <td>Postal Code:</td> <td>02862</td> </tr> </table>		Name:	Hasbro, Inc.	Street Address:	1027 Newport Avenue	City:	Pawtucket	State/Country:	RHODE ISLAND	Postal Code:	02862		
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CORRESPONDENCE DATA													
<p>Fax Number: 8004397110          Phone: 4123411298          Email: contact@dmipgroup.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Diana DiBerardino          Address Line 1: 268 Connecting Rd.          Address Line 4: Pittsburgh, PENNSYLVANIA 15228</p>													
ATTORNEY DOCKET NUMBER:	005-008001												
NAME OF SUBMITTER:	Diana DiBerardino												

OP \$40.00 13477944

Total Attachments: 4

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## ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned inventors:

**Richard J. Maddocks, Paul N. Paulson, Ka Fat Wong,  
Richard Kwok-wah Leung, Winston Kim Wa Lee**

hereby sell, assign, and transfer to:

**Hasbro, Inc.**

an organization having a principal place of business at 1027 NEWPORT AVENUE, PAWTUCKET, RHODE ISLAND 02862, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in:

The application for the United States patent entitled:

### **BUILDING ELEMENTS WITH SONIC ACTUATION**

(I hereby authorize and request my attorney, associated with Customer Number 87241, to insert on the designated lines below, the filing date and application number of said application when known.)

which was filed on May 22, 2012 as  
United States Application Number 13/477,944 and

which has been executed by the undersigned prior hereto or concurrently herewith on the date(s) indicated below, and

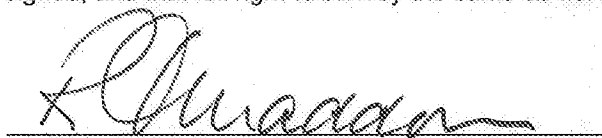
and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications,


reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Dated: 7/13/12

  
Richard J. Maddocks

Dated: 7/13/2012

  
Paul N. Paulson

Dated: \_\_\_\_\_

\_\_\_\_\_  
Ka Fat Wong

Dated: \_\_\_\_\_

\_\_\_\_\_  
Richard Kwok-wah Leung

Dated: \_\_\_\_\_

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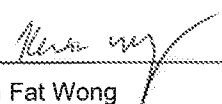
Dated: \_\_\_\_\_

Richard J. Maddocks

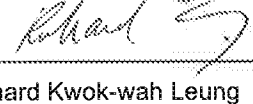
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Paul N. Paulson

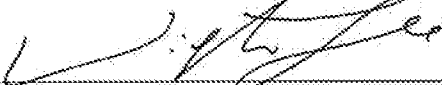
Dated: 7/9/2012

  
Ka Fat Wong

Dated: 7/4/2012

  
Richard Kwok-wah Leung

Dated: 7/11/12

  
Winston Kim Wa Lee