

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Claudia BARBA</td> <td>07/16/2012</td> </tr> <tr> <td>Roberto CAVAZZUTI</td> <td>07/24/2012</td> </tr> </tbody> </table>		Name	Execution Date	Claudia BARBA	07/16/2012	Roberto CAVAZZUTI	07/24/2012				
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<table border="1"> <tr> <td>Name:</td> <td>L'Oreal</td> </tr> <tr> <td>Street Address:</td> <td>14, rue Royale</td> </tr> <tr> <td>City:</td> <td>Paris</td> </tr> <tr> <td>State/Country:</td> <td>FRANCE</td> </tr> <tr> <td>Postal Code:</td> <td>F-75008</td> </tr> </table>		Name:	L'Oreal	Street Address:	14, rue Royale	City:	Paris	State/Country:	FRANCE	Postal Code:	F-75008
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13516920</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13516920						
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CORRESPONDENCE DATA											
Fax Number: 7034132220 Phone: (703) 413-3000 Email: asomaiel@oblon.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Oblon, Spivak, et al. Address Line 1: 1940 Duke Street Address Line 4: Alexandria, VIRGINIA 22314											
ATTORNEY DOCKET NUMBER:	400337US99PCT										
NAME OF SUBMITTER:	Adel Samuel										
Total Attachments: 2 source=400337USAssignment#page1.tif source=400337USAssignment#page2.tif											

OP \$40.00 13516920

INSERT NAMES
AND RESIDENCE
ADDRESS OF
THE INVENTORS

2) Roberto CAVAZZUTI of: 12, Rue Edmond Roger, F-75015 Paris, France

INSERT TITLE OF INVENTION:

have invented certain new and useful improvements in: COSMETIC COMPOSITION COMPRISING A SUPRAMOLECULAR COMPOUND CAPABLE OF ESTABLISHING HYDROGEN BONDS, AND A PARTICULAR ADDITIONAL INGREDIENT

(Application No. 13/516,920 , filed August 3, 2012), and

INSERT NAME
AND ADDRESS OF
COMPANY OR
OTHER ASSIGNEE

WHEREAS, L'OREAL

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, rue Royale, F-75008 Paris, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

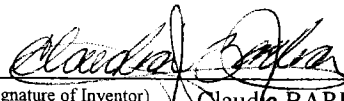
NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

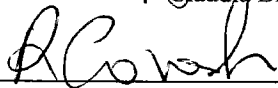
Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: July 16th, 2012


(Signature of Inventor) Claudia BARBA

Date: July 24th, 2012


(Signature of Inventor) Roberto CAVAZZUTI

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

Date: _____

(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.
ATTORNEYS AT LAW
1940 DUKE STREET
ALEXANDRIA, VIRGINIA 22314