PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT						
NATURE OF CONVEYANCE:			ASSIGNMENT					
CONVEYING PARTY DATA								
Name Execution Date								
John Ethan Maldonado				05/21/2012				
James B. Duke				05/21/2012				
RECEIVING PARTY DATA								
Name: Igloo Products Corp.								
Street Address:	777 Igloo Road							
City:	Katy	Katy						
State/Country:	TEXAS	TEXAS						
Postal Code:	77494							
PROPERTY NUMBERS	Total: 1							
Property Type			Number					
Application Number: 13478		134788	345					
CORRESPONDENCE DATA								
Fax Number:	7137513290							
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Correspondence will be Mail.	sent to the e-m	nail ado	ress first; if that is unsuccessful, it will be sent via	US				
Correspondent Name:	King & Spalding LLP							
Address Line 1:	1100 Louisiana Street							
Address Line 2:	Suite 400		77000					
Address Line 4:	Houston,	, IEXA	577002					
ATTORNEY DOCKET NUMBER:			12743.105051 US					
NAME OF SUBMITTER:			Timothy M. Smith					
Total Attachments: 3 source=fileassignment#page1.tif source=fileassignment#page2.tif source=fileassignment#page3.tif								

Form **PTO-1595** (Rev. 03-11) OMB No. 0651-0027 (exp. 04/30/2015)

RECORDATION FORM COVER SHEET PATENTS ONLY								
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.								
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)							
John Ethan Maldonado James B. Duke	Name: Igloo Products Corp. Internal Address:							
A. Patent Application No.(s) 13/478,845	Street Address: 777 Igloo Road City: , Katy State: Texas Country: US Zip: 77494 Additional name(s) & address(es) attached? Yes No document is being filed together with a new application. B. Patent No.(s)							
Additional numbers att 5. Name and address to whom correspondence	ached? Yes No 6. Total number of applications and patents							
concerning document should be mailed:	involved:							
Name: _King & Spalding LLP Internal Address: _Suite 4000 IP Department	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40.00							
Street Address: 1100 Louisiana Street	Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)							
City: Houston	8. Payment Information							
State: Texas Zip: 77002								
Phone Number: 713-751-3200								
Docket Number: 12743.105051 US	Deposit Account Number							
Email Address:_jvillegas@kslaw.com	Authorized User Name							
9. Signature: /Timothy M. Smith/ Signature Timothy M. Smith Reg. No Name of Person Signing	August 7, 2012 Date . 62052 Total number of pages including cover 3 sheet, attachments, and documents: 3							
Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450								

WHEREAS, we John Ethan Maldonado, a citizen of the United States of America, residing at 1603 Monarch Beach Drive, Katy, Texas, 77494, United States of America, and James B. Duke, a citizen of the United States of America, residing at 1111 Falcon Park Drive, Apartment 9302, Katy, Texas 77494, United States of America have invented certain inventions and improvements disclosed in a patent application entitled "Coolers With Storage Hooks", filed in the United States Patent and Trademark Office on May 23, 2012 and assigned U.S. Patent Application No. 13/478,845 ; and

WHEREAS, Igloo Products Corp., a corporation of the State of Delaware having a principal place of business at 777 Igloo Road, Katy, Texas 77494, is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, John Ethan Maldonado, and James B. Duke, by these presents do sell, assign, and transfer to Igloo Products Corp., the full, exclusive, and entire right, title, and interest in and to said application, in and to any divisions, continuations, reexaminations, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Director of the U.S. Patent and Trademark Office to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, reexamination, or reissue thereof, to Igloo Products Corp. as the assignee, for its interest and for the sole use and benefit of Igloo Products Corp. and its assigns and legal representatives;

For the same consideration, we by these presents, do sell, assign, and transfer to **Igloo Products Corp.** the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of Igloo Products Corp. or its designee insofar as permitted by applicable law;

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, reexamination, reissue, and other applications, make all assignments and rightful oaths, and generally do everything possible to aid Igloo Products Corp. its successors, assigns, and Attorney Docket No. 12743.105051

Assignment PATENT REEL: 028738 FRAME: 0611

nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

I hereby authorize a representative of King & Spalding, 1100 Louisiana Street, Suite 4000, Houston, Texas, USA, to insert in the blanks above the filing date and application number of said application when known.

John Ethan Maldonado

STATE OF TUJAS \$ COUNTY OF Waller \$

Before me, a Notary Public in and for the State of $\underline{Teq}(aS)$, on this $\underline{2}$ day of \underline{Maq} , 2012, personally appeared John Ethan Maldonado, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

NOTARY PUBLIC

SHIRLEY A. BIFFLE January 28, 2015

			1
Mv	Commission	Expires:	1

-28-2015

James B. Duke

STATE OF 1443 COUNTY OF Waller

Before me, a Notary Public in and for the State of <u>Teyaz</u>, on this <u>A</u> day of <u>May</u>, 2012, personally appeared **James B. Duke**, who, being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

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My Commission Expires:

Attorney Docket No. 12743.105051 Assignment

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RECORDED: 08/07/2012