

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Li LI</td> <td>07/25/2012</td> </tr> <tr> <td>Ruinan SUN</td> <td>07/25/2012</td> </tr> </tbody> </table>		Name	Execution Date	Li LI	07/25/2012	Ruinan SUN	07/25/2012
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Li LI	07/25/2012						
Ruinan SUN	07/25/2012						
RECEIVING PARTY DATA							
Name:	Huawei Technologies Co., Ltd.						
Street Address:	Huawei Administration Building						
Internal Address:	Bantian, Longgang District						
City:	Shenzhen, Guangdong						
State/Country:	CHINA						
Postal Code:	518129						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13568742</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13568742		
Property Type	Number						
Application Number:	13568742						
CORRESPONDENCE DATA							
Fax Number:	3126165700						
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Correspondent Name:	Leydig, Voit & Mayer, Ltd.						
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Address Line 4:	Chicago, ILLINOIS 60601-6731						
ATTORNEY DOCKET NUMBER:	HW710657						
NAME OF SUBMITTER:	Mark Joy						
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif							

CH \$40.00 13568742

PATENT

Attorney Docket No. HW710657
Client Reference No. 82758015U504

ASSIGNMENT

WHEREAS, WE,

Li LI
Huawei Administration Building
Bantian, Longgang District
Shenzhen, 518129, Guangdong
P.R. CHINA; and

Ruinan SUN
Huawei Administration Building
Bantian, Longgang District
Shenzhen, 518129, Guangdong
P.R. CHINA;

have invented and own a certain invention entitled:
Method, Device and System for Implementing Customized ring back tone Service and Customized Ring Tone Service
for which invention we have executed an application (provisional or non-provisional) for a U.S. patent, which was filed on 08/07/12, under U.S. Application No. _____ and

13/568,742

WHEREAS, HUAWEI TECHNOLOGIES CO., LTD., of Huawei Administration Building, Bantian, Longgang District, Shenzhen, 518129, Guangdong, P.R. China, hereinafter referred to as Assignee, is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the patent application.

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, we assign and transfer to the Assignee and the Assignee's legal representatives, successors and assigns the full and exclusive rights in and to the invention in the U.S. and every foreign country and the entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, National phase applications, including petty patent applications, and utility model applications) that may be filed in the United States and every foreign country on the invention, and the patents, extensions, or derivations thereof, both foreign and domestic, that may issue thereon, and we do hereby authorize and request the Commissioner of Patents to issue U.S. patents to the above-mentioned Assignee agreeably with the terms of this assignment document.

WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and application number of the application if the date and number are unavailable at the time this document is executed.

WE DO HEREBY COVENANT and agree with the Assignee that we will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that we will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, reexamined, and National phase patents of the U.S. or of any and all foreign countries on the invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood

HW710657

that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

IN WITNESS WHEREOF, we have hereunder set our hands on the dates shown below.

Date July 25, 2012 Li Li
Li Li

Date July 25, 2012 Suo Kun
Witness

Date July 25, 2012 Jiao Kang
Witness

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Date July 25, 2012 Ruinan Sun
Ruinan SUN

Date July 25, 2012 Sihao Li
Witness

Date July 25, 2012 Shan CHEN
Witness