PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kenneth Douglas Johnson	08/07/2012
Robert D. Tyler	08/07/2012

RECEIVING PARTY DATA

Name:	Winfield Consumer Products, Inc.
Street Address:	P.O. Box 839
Internal Address:	22425 D Street, Strother Field
City:	Winfield
State/Country:	KANSAS
Postal Code:	67156

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13480879

CORRESPONDENCE DATA

 Fax Number:
 6123343312

 Phone:
 6123343222

 Email:
 cnelson@wck.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Nicholas K. Beaulieu

Address Line 1: 900 Second Avenue South, Suite 1400
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	W103.12-0004
NAME OF SUBMITTER:	Nicholas K. Beaulieu

Total Attachments: 2

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PATENT REEL: 028745 FRAME: 0860

ASSIGNMENT

W103.12-0004

WHEREAS, we, Kenneth Douglas Johnson of Derby, KS, USA and Robert D. Tyler of Winfield, KS, USA (hereinafter referred to as ASSIGNOR), are the inventors of an invention described in an application for Letters Patent entitled <u>VEHICLE FLOOR MAT OR FLOOR LINER KIT HAVING A CLIP</u>, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 13/480,879, filed May 25, 2012; and

WHEREAS, Winfield Consumer Products, Inc. (hereinafter referred to as ASSIGNEE), a corporation organized and existing under the laws of the State of Kansas, and having offices at P.O. Box 839, 22425 D St., Strother Field, Winfield, KS 67156, USA, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Kenneth Douglas Johnson

STATE OF KANSAS

COUNTY OF COUNTY) SS

Notary Public

KAREN TATRO

Anothery Public - State of Kongang

Another Stations 6 - 797-777

(SEAL)

Robert D. Tyler

STATE OF KANSAS

COUNTY OF Caucify

Subscribed and sworn to before me, a Notary Public, this 7th day of fuguet, 2012

Karen Jaho

Notary Public
(SEAL)

My Appl. Expired 26 - 177 - 177