

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jayson T. Sandberg	01/27/2011
RECEIVING PARTY DATA	
Name:	Liddup Corporation
Street Address:	7804 Odysseus Avenue
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89131
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7722204
CORRESPONDENCE DATA	
Fax Number:	7602306846
Phone:	7605793702
Email:	mcatania@clauseeight.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Clause Eight IPS
Address Line 1:	PO Box 131270
Address Line 4:	Carlsbad, CALIFORNIA 92013
ATTORNEY DOCKET NUMBER:	LD-000
NAME OF SUBMITTER:	Michael Catania
Total Attachments: 1 source=LD001assignment#page1.tif	

OP \$40.00 7722204

ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, Jayson T. Sandberg, of Las Vegas, Nevada (hereinafter referred to as "ASSIGNOR"), being a citizen of the United States, has invented and owns inventions entitled, *Cooler With LED Lighting*, for which a United States Patent Application Number 13/010078 was filed, and United States Patent Number 7722204, entitled *Cooler*.

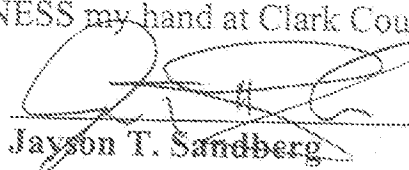
WHEREAS, LIDDUP CORPORATION, a corporation organized and existing under and by virtue of the laws of the State of Nevada, and having its principal place of business at 7804 Odysseus Avenue, Las Vegas, Nevada 89131 (hereinafter referred to as "ASSIGNEE"), would like to acquire the exclusive right, title and interest in, to and under said inventions and in, to and under United States Patent Application Number 13/010078 and United States Patent Number 7722204, and any other Letters Patent or similar legal protection to be obtained therefore in the United States of America, its territorial possessions and in any and all countries foreign thereto.

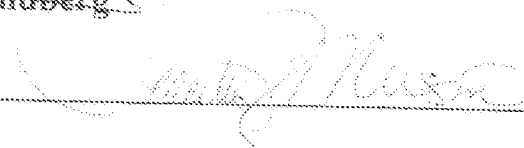
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledge, ASSIGNOR hereby sells, assigns, transfers and sets over unto said ASSIGNEE, its successors and assigns, the full and exclusive right title and interest to said invention, United States Patent Application Number 13/010078 and United States Patent Number 7722204, and to any and all other Letters Patents or similar legal protection in the United States of America, its territorial possessions and in any and all countries foreign thereto, to be obtained for said invention by said application or any continuation, division, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent and any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon request of ASSIGNEE, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or legal proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its designated legal representative any and all papers, instruments, declarations or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at Clark County, Nevada, this 27 day of JAN 2011.


Jayson T. Sandberg

WITNESSED: By: 

Date: 1/27/11