

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
KidZui, Inc.	02/10/2012
RECEIVING PARTY DATA	
Name:	Zui.com, Inc.
Street Address:	4350 Executive Drive
Internal Address:	Suite 300
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
PROPERTY NUMBERS Total: 7	
Property Type	Number
Application Number:	11385982
Application Number:	12037082
Application Number:	12395610
Application Number:	12395609
Application Number:	12395616
Application Number:	13459022
Patent Number:	8171107
CORRESPONDENCE DATA	
Fax Number:	3105953300
Phone:	3105953000
Email:	laccprosecution@dlapiper.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	DLA Piper LLP (US)
Address Line 1:	2000 Avenue of the Stars
Address Line 2:	Suite 400, North Tower

Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:

360320-991102

NAME OF SUBMITTER:

J.D. Harriman II

Total Attachments: 2

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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KIDZUI, INC.", CHANGING ITS NAME FROM "KIDZUI, INC." TO "ZUI.COM, INC.", FILED IN THIS OFFICE ON THE TENTH DAY OF FEBRUARY, A.D. 2012, AT 4:19 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9359530

DATE: 02-13-12

PATENT  
REEL: 028748 FRAME: 0216

**CERTIFICATE OF AMENDMENT  
TO THE AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION OF  
KIDZUI, INC.**

KidZui, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

**FIRST:** The First Article of the Corporation's Amended and Restated Certificate of Incorporation (the "*Certificate of Incorporation*") is hereby amended and restated in its entirety to read as follows:

**"ARTICLE I**

The name of this corporation is Zui.com, Inc. (the "Corporation")."

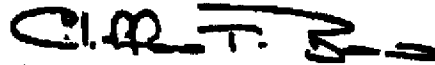
**SECOND:** The foregoing amendment of the Certificate of Incorporation has been duly adopted by the Corporation's Board of Directors and stockholders in accordance with the provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

**THIRD:** This amendment to the Certificate of Incorporation shall be effective on and as of the date of filing of this Certificate of Amendment of Amended and Restated Certificate of Incorporation (the "*Certificate of Amendment*") with the Secretary of State of the State of Delaware.

**FOUR:** That the capital of the Corporation shall not be reduced under or by reason of such amendment.

IN WITNESS WHEREOF, KidZui, Inc. has caused this Certificate of Amendment to be signed by the undersigned, thereunto duly appointed, this 10<sup>th</sup> day of January, 2012.

KIDZUI, INC.



Clifford T. Boro  
President