

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jae-Won JEONG</td> <td>08/03/2012</td> </tr> <tr> <td>Kwan-Young OH</td> <td>08/03/2012</td> </tr> <tr> <td>Po-Yun PARK</td> <td>08/03/2012</td> </tr> <tr> <td>Jung Hwan CHO</td> <td>08/03/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jae-Won JEONG	08/03/2012	Kwan-Young OH	08/03/2012	Po-Yun PARK	08/03/2012	Jung Hwan CHO	08/03/2012
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Kwan-Young OH	08/03/2012										
Po-Yun PARK	08/03/2012										
Jung Hwan CHO	08/03/2012										
RECEIVING PARTY DATA											
Name:	SAMSUNG DISPLAY CO., LTD.										
Street Address:	95 SAMSUNG 2 RHO										
Internal Address:	GIHEUNG-GU, YONGIN-CITY										
City:	GYEONGGI-DO										
State/Country:	KOREA, REPUBLIC OF										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13569111</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13569111						
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Application Number:	13569111										
CORRESPONDENCE DATA											
Fax Number:	4087258263										
Phone:	408-331-1670										
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	INNOVATION COUNSEL LLP										
Address Line 1:	21771 STEVENS CREEK BOULEVARD										
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ATTORNEY DOCKET NUMBER:	PANK03488 US										
NAME OF SUBMITTER:	Signe Holmbeck, Reg. No. 46,484										
Total Attachments: 2 source=PANK3488US_ASSN_EF#page1.tif source=PANK3488US_ASSN_EF#page2.tif											

OP \$40.00 13569111

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

JEONG, Jae-Won of 186-25, 171~190 Donggyo-dong, Mapo-gu, Seoul, Korea
OH, Kwan-Young of 2-810, Miseong Apt., Jamsil 4-dong, Songpa-gu, Seoul, Korea
PARK, Po-Yun of B-301, Miju Villa, 93-5 Yangjae 1-dong, Seocho-gu, Seoul, Korea
CHO, Jung Hwan of 303-602, Tangjeong Samsung Trapalace, Myeongam-ri, Tangjeong-myeon, Asan-si, Chungcheongnam-do, Korea

Hereby sell, assign and transfer to **Samsung Display Co., Ltd.** a corporation, having a place of business at 95, Samsung 2 Ro, Giheung-Gu, Yongin-City, Gyeonggi-Do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

DISPLAY DEVICE AND DRIVING METHOD THEREOF

For which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 3rd day of August, 2012

Jeong Jae Won
JEONG, Jae-Won

Executed this 3rd day of August, 2012

Oh Kwan-Young

OH, Kwan-Young

Executed this 3rd day of August, 2012

Park Po Yun

PARK, Po-Yun

Executed this 3rd day of August, 2012

CHO, Jung Hwan