502018758 08/08/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
David Robert Wallace	07/14/2012
Marilynn Klamkin	07/14/2012
Kali Donovan	02/22/2012

RECEIVING PARTY DATA

Name:	Parlu, Inc.
Street Address:	1960 Jones Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94133

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12651447

CORRESPONDENCE DATA

 Fax Number:
 5103377877

 Phone:
 510-337-7871

Email: dbarragan@quinelaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Quine Intellectual Property Law Group

Address Line 1: 2033 Clement Ave, Suite 200
Address Line 4: Alameda, CALIFORNIA 94501

ATTORNEY DOCKET NUMBER:	524-000510US
NAME OF SUBMITTER:	Deborah Barragan

Total Attachments: 4

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PATENT REEL: 028751 FRAME: 0928 CH \$40.00 1265144

Attorney Docket No.: 524-000510US Client Reference No.: PA1027US

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, David Robert Wallace, of 1960 Jones Street, San Francisco, California 94133, Marilynn Klamkin of San Francisco, California, Kali Donovan of Palo Alto, California, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:	INTEREST-GROUP SYSTEM	DISCOVERY
Filing Date:	January 1, 20	010
Application No.:	12/651,447	; and

WHEREAS, Parlu, Inc., a corporation, located at 1960 Jones Street, San Francisco, California 94133, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and which claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

PATENT REEL: 028751 FRAME: 0929 Assignment

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Dated:

SIGNATURE WITNESSED BY:

(1) Date:

Application No.: 12/651,447

Kali Donovan

Signature of Witness

Attorney Docket No.: 524-000510US Client Reference No.: PA1027US

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, David Robert Wallace, of 1960 Jones Street, San Francisco, California 94133, Marilynn Klamkin of San Francisco, California, Kali Donovan of Palo Alto, California, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:	INTEREST-GROUP SYSTEM	DISCOVERY
Filing Date:	January 1, 2	2010
Application No.:	12/651,447	; and

WHEREAS, Parlu, Inc., a corporation, located at 1960 Jones Street, San Francisco, California 94133, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and which claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

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Assignment Application No.: 12/651,447 Page 2

IN TESTIMONY WHEREOF, Assignors have signed his/her name on the date indicated.

Dated:	
	David Robert Wallace
SIGNATURE WITNESSED BY:	
(1) Date:	Signature of Witness
Dated:	M. H. Wladia
	Marilynn Klamkin
SIGNATURE WITNESSED BY:	
(1) Date:	Signature of Witness
	Andy
Dated: February 22, 2012	Kali Donovan
SIGNATURE WITNESSED BY: Christy Arrington	
(1) Date: <u>February 22, 2012</u>	Signature of Witness

PATENT REEL: 028751 FRAME: 0932

RECORDED: 08/08/2012