

PATENT ASSIGNMENT

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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT										
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Docket Number previously recorded on Reel 028714 Frame 0493. Assignor(s) hereby confirms the Assignment.										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michael Fink</td> <td>12/31/2007</td> </tr> <tr> <td>Ran Tavory</td> <td>12/31/2007</td> </tr> <tr> <td>Tamar Rachel Kolodny</td> <td>12/05/2007</td> </tr> <tr> <td>Natalia Marmasse</td> <td>01/07/2008</td> </tr> </tbody> </table>		Name	Execution Date	Michael Fink	12/31/2007	Ran Tavory	12/31/2007	Tamar Rachel Kolodny	12/05/2007	Natalia Marmasse	01/07/2008
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<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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CORRESPONDENCE DATA											
Fax Number:	8777697945										
Phone:	(404) 724-2839										
Email:	apsi@fr.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Andy Thomson										
Address Line 1:	FISH & RICHARDSON P.C.										
Address Line 2:	P.O.BOX 1022										
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022										
ATTORNEY DOCKET NUMBER:	16113-0849002										
NAME OF SUBMITTER:	Kathy J. Bell										

PATENT

Total Attachments: 8

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SUBMISSION TYPE:	NEW ASSIGNMENT										
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Fax Number: 8777697945 Phone: (404) 724-2839 Email: apsi@fr.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Andy Thomson Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022											
ATTORNEY DOCKET NUMBER:	16113-3930001										
NAME OF SUBMITTER:	Kathy J. Bell										

CH \$40.00 13490912

ASSIGNMENT

For valuable consideration, we, MICHAEL FINK of 17 Osborne Rd., Brookline MA 02446, RAN TAYORY of Derech Ha-Yam 166, Haifa 34890, Israel, TAMAR RACHIEL KOLODNY of Yeshurun 5A, Haifa 34453, Israel, NATALIA MARMASSE of Kibbutz Givat Ha'im, Ichud 38923, Israel, hereby assign to Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled VIDEO OBJECT TAG CREATION AND PROCESSING, filed 11/30/07, and assigned U.S. Serial Number 11/948,643, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Michael Fink
MICHAEL FINK

Witnessed by:

[Signature]
Signature

Date: Dec 31, 2007

LEORA WISEMAN
Typed or Printed Name

44 YIGAL ALON

21 KHERON YAAKOV, 11 PACE 30700
Witness Address

[Signature]
RAN TAVORY

Witnessed by:

[Signature]
Signature

Date: Dec 31, 2007

LEORA WISEMAN
Typed or Printed Name

44 YIGAL ALON

21 KHERON YAAKOV, 11 PACE 30700
Witness Address

TAMAR RACHEL KOLODNY

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

NATALIA MARMASSE

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

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ASSIGNMENT

For valuable consideration, we, MICHAEL FINK of 17 Osborne Rd., Brookline MA 02446, RAN LAVORY of Derech Ha-Yam 166, Haifa 34890, Israel, TAMAR RACHIEL KOLODNY of Yeshurun SA, Haifa 34453, Israel, NATALIA MARMASSE of Kibbutz Olivot Haim, Ichud 38935, Israel, hereby assign to Google Inc., a corporation of Delaware, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled VIDEO OBJECT TAG CREATION AND PROCESSING, filed 11/30/12 ~~7~~ and assigned U.S. Serial Number 11/948,643, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

MICHAEL FINK

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

RAN TAVORY

Witnessed by:

Signature

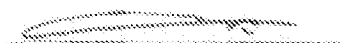
Date: _____

Typed or Printed Name

Witness Address


TAMAR RACHEL KOLODNY

Witnessed by:


Signature

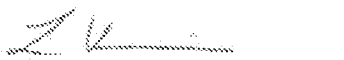
Date: 12/5/2007

URI BERNSTEIN
Typed or Printed Name

39 PINJIS ST.
HAIFA, ISRAEL
Witness Address


NATALIA MARMASSE

Witnessed by:


Signature

Date: 01/07/2008

LEORA WISEMAN
Typed or Printed Name

44 YIGAL ALON
ZICHRON YAAKOV, ISRAEL 30900
Witness Address

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