

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Elena A. Fedorovskaya</td> <td>07/31/2012</td> </tr> <tr> <td>Jeffrey Clarence Snyder</td> <td>08/02/2012</td> </tr> <tr> <td>Andrew F. Kurtz</td> <td>08/06/2012</td> </tr> <tr> <td>Sharon Lynn Chu Yew Yee</td> <td>07/16/2012</td> </tr> <tr> <td>Gail Shepter</td> <td>07/25/2012</td> </tr> </tbody> </table>		Name	Execution Date	Elena A. Fedorovskaya	07/31/2012	Jeffrey Clarence Snyder	08/02/2012	Andrew F. Kurtz	08/06/2012	Sharon Lynn Chu Yew Yee	07/16/2012	Gail Shepter	07/25/2012
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RECEIVING PARTY DATA													
Name:	Eastman Kodak												
Street Address:	343 State Street												
City:	Rochester												
State/Country:	NEW YORK												
Postal Code:	14650-2201												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13537099</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13537099								
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Application Number:	13537099												
CORRESPONDENCE DATA													
Fax Number:	5855887413												
Phone:	585-477-4656												
Email:	us-patent@kodak.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	EASTMAN KODAK COMPANY PATENT LEGAL STAFF												
Address Line 1:	343 STATE STREET												
Address Line 4:	ROCHESTER, NEW YORK 14650-2201												
ATTORNEY DOCKET NUMBER:	K000849US01KES												
NAME OF SUBMITTER:	Lisa Stone												
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif													

CH \$40.00 13537099

ASSIGNMENT

For good and valuable consideration received, including salary or payment for the making of inventions, or employee benefits, I/we do hereby assign to Eastman Kodak Company, a New Jersey corporation having a principal place of business in Rochester, New York, its successors and assigns, the entire right, title and interest, including priority rights, in and to all of my/our inventions and improvements disclosed in an application for patent for:

MODIFYING DIGITAL IMAGES TO INCREASE INTEREST LEVEL

which is [check one]

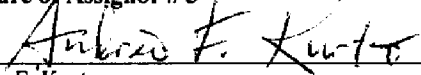
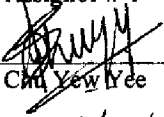
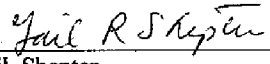
- a non-provisional application for patent executed on the date(s) shown below by:
- a provisional application for patent by:
- an international application for patent by:

Assignor # 1: Elena A. Fedorovskaya	Date: 07/31/2012
Assignor # 2: Jeffrey Clarence Snyder	Date: 8.2.2012
Assignor # 3: Andrew F. Kurtz	Date: 8/6/2012
Assignor # 4: Sharon Lynn Chu Yew Yee	Date: 07/16/2012
Assignor # 5: Gail Shepter	Date: 07/25/2012

and [check one] about to be filed already filed as 13/537,099 on June 29, 2012

in the United States Patent and Trademark Office, together with said application, and any corresponding or counterpart provisional or non-provisional application, and any divisional, continuation, substitute, reissue, re-examination application thereof, and any applications, including international applications, corresponding or being a counterpart thereto in whole or in part in the United States and all other countries. I/We do hereby acknowledge that I/we were subject to an obligation of assignment to Eastman Kodak Company with respect to the entire right, title and interest in and to said inventions at the time the inventions were made. I/We also do hereby assign to Eastman Kodak Company the entire right, title and interest in and to Letters Patent and similar protective rights granted on any of these applications, as well as the right to claim any applicable priority rights arising from any of these applications under the terms of any applicable conventions, treaties, statutes or regulations. I/We agree that any of these applications, at Eastman Kodak Company's sole discretion, may be filed and issued in the name of Eastman Kodak Company or its designee. I/We agree to execute such documents which in the judgment of Eastman Kodak Company may be necessary to obtain any such patents and similar protective rights and to maintain the title thereto in Eastman Kodak Company or its designee. I/We further agree that, upon request, but without out-of-pocket expense to myself/ourselves, I/we shall furnish to Eastman Kodak Company or its designee any data, information, exhibits, memoranda, or other evidence in my/our possession relating to any of said inventions or improvements and shall testify in any ex parte or inter partes legal or administrative proceedings relating thereto. I/We authorize and request issuance of all Letters Patent and similar protective rights that may be granted on any of these applications, to the extent that and in such manner as such issuance shall be requested by Eastman Kodak Company or its designee. This document shall be governed, construed and interpreted in all respects in accordance with the laws of the State of New York, U.S.A.

<p>Signature of Assignor # 1</p> <p><i>Elena A. Fedorovskaya</i></p> <p>Elena A. Fedorovskaya</p> <p>Date: 7/31/2012</p> <p>Witnessed: <i>Jane Stone</i></p>	<p>Witness Address, if other than Eastman Kodak Company, Rochester, NY 14650</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>Signature of Assignor # 2</p> <p><i>Jeffrey Clarence Snyder</i></p> <p>Jeffrey Clarence Snyder</p> <p>Date: 8.2.2012</p> <p>Witnessed: <i>Jane Stone</i></p>	<p>Witness Address, if other than Eastman Kodak Company, Rochester, NY 14650</p> <p>_____</p> <p>_____</p> <p>_____</p>

<p>Signature of Assignor # 3  Andrew F. Kurtz</p> <p>Date: <u>8/6/2012</u></p> <p>Witnessed: <u>Jenia Stone</u></p>	<p>Witness Address, if other than Eastman Kodak Company, Rochester, NY 14650</p> <hr/> <hr/> <hr/>
<p>Signature of Assignor # 4  Sharon Lynn Chiu Yew Lee</p> <p>Date: <u>07/16/2012</u></p> <p>Witnessed: <u>Jenia Stone</u></p>	<p>Witness Address, if other than Eastman Kodak Company, Rochester, NY 14650</p> <p><u>3840 Back Mountain Ridge</u> <u>Blacksburg VA 24060</u></p> <hr/> <hr/> <hr/>
<p>Signature of Assignor # 5  Gail Shepter</p> <p>Date: <u>07/25/2012</u></p> <p>Witnessed: <u>Jenia Stone</u></p>	<p>Witness Address, if other than Eastman Kodak Company, Rochester, NY 14650</p> <hr/> <hr/> <hr/>