

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Timothy R. Segall</td> <td>11/23/2009</td> </tr> <tr> <td>Maciej N. Kolesnik</td> <td>11/23/2009</td> </tr> </tbody> </table>		Name	Execution Date	Timothy R. Segall	11/23/2009	Maciej N. Kolesnik	11/23/2009
Name	Execution Date						
Timothy R. Segall	11/23/2009						
Maciej N. Kolesnik	11/23/2009						
RECEIVING PARTY DATA							
Name:	Soundbite Communications, Inc.						
Street Address:	22 Crosby Drive						
City:	Bedford						
State/Country:	MASSACHUSETTS						
Postal Code:	01730						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12626291</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12626291		
Property Type	Number						
Application Number:	12626291						
CORRESPONDENCE DATA							
Fax Number:	2533693141						
Phone:	214-939-7659						
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Address Line 1:	15950 Dallas Parkway, Suite 225						
Address Line 4:	Dallas, TEXAS 75248						
ATTORNEY DOCKET NUMBER:	SB-004						
NAME OF SUBMITTER:	David H. Judson						
Total Attachments: 2 source=ExecutedPatentAssignment#page1.tif source=ExecutedPatentAssignment#page2.tif							

CH \$40.00 12626291

PATENT ASSIGNMENT

WHEREAS, WE,

- (1) Timothy R. Segall of Lexington, Commonwealth of Massachusetts; and
- (2) Maciej N. Kolesnik of Burlington, Commonwealth of Massachusetts

have invented certain new and useful improvements in:

MANAGING INTERACTIVE COMMUNICATIONS CAMPAIGNS

for which a U.S. patent application is being filed concurrently herewith; and

WHEREAS, Soundbite Communications, Inc., a corporation organized and existing under the laws of Delaware having its principal place of business at 22 Crosby Drive, Bedford, Massachusetts, 01730 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire interest in, to and under the invention and the United States Letters Patent to be obtained for the invention:

NOW, THEREFORE:

Be it known that in consideration of the payment by Assignee to me of good and valuable consideration, the receipt of which is hereby acknowledged, I, the above named, hereby sell, assign and transfer to Assignee my full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said patent or any patent applications, continuations, divisions, renewals, reexaminations, substitutes or reissues thereof for the full term or terms for which the same may be granted.

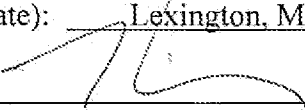
I further assign to Assignee all of my right, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent that may evolve therefrom, including the right to claim International Convention priority.

I further covenant that Assignee will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent as may be known and accessible to me and I will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said applications, said invention and said Letters Patent that may be necessary or desirable to carry out the purposes hereof.

Name of Inventor:

Inventor's Name: Timothy R. Segall

Residence (City, State): Lexington, Massachusetts


Signature: 

Date: November 23, 2009

Name of Inventor:

Inventor's Name: Maciej N. Kolesnik

Residence (City, State): Burlington, Massachusetts

Signature: 

Date: November 23, 2009