

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Neil G. Alldrin</td> <td>06/29/2012</td> </tr> <tr> <td>Thomas J. Duerig</td> <td>07/02/2012</td> </tr> <tr> <td>Zhen Hao Zhou</td> <td>06/29/2012</td> </tr> <tr> <td>Maks Ovsjanikovs</td> <td>07/04/2012</td> </tr> <tr> <td>Charles J. Rosenberg</td> <td>06/29/2012</td> </tr> <tr> <td>Samy Bengio</td> <td>07/03/2012</td> </tr> <tr> <td>Maya Gupta</td> <td>07/03/2012</td> </tr> </tbody> </table>		Name	Execution Date	Neil G. Alldrin	06/29/2012	Thomas J. Duerig	07/02/2012	Zhen Hao Zhou	06/29/2012	Maks Ovsjanikovs	07/04/2012	Charles J. Rosenberg	06/29/2012	Samy Bengio	07/03/2012	Maya Gupta	07/03/2012
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RECEIVING PARTY DATA																	
Name:	Google Inc.																
Street Address:	1600 Amphitheatre Parkway																
City:	Mountain View																
State/Country:	CALIFORNIA																
Postal Code:	94043																
PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13545373</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13545373												
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Application Number:	13545373																
CORRESPONDENCE DATA																	
Fax Number:	8777697945																
Phone:	(404) 892-5005																
Email:	apsi@fr.com																
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																	
Correspondent Name:	Paul E. Franz																
Address Line 1:	FISH & RICHARDSON P.C.																
Address Line 2:	P.O.BOX 1022																
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022																

CH \$40.00 13545373

ATTORNEY DOCKET NUMBER:	16113-4269001
NAME OF SUBMITTER:	Kathy J. Bell
<p>Total Attachments: 20 source=Document (12)#page1.tif source=Document (12)#page2.tif source=Document (12)#page3.tif source=Document (12)#page4.tif source=Document (12)#page5.tif source=Document (12)#page6.tif source=Document (12)#page7.tif source=Document (12)#page8.tif source=Document (12)#page9.tif source=Document (12)#page10.tif source=Document (12)#page11.tif source=Document (12)#page12.tif source=Document (12)#page13.tif source=Document (12)#page14.tif source=Document (12)#page15.tif source=Document (12)#page16.tif source=Document (12)#page17.tif source=Document (12)#page18.tif source=Document (12)#page19.tif source=Document (12)#page20.tif</p>	

ASSIGNMENT

For valuable consideration, we, NEIL G. ALLDRIN of 4125 Feafel Drive, San Jose, CA 95134, THOMAS J. DUERIG of 1355R Sage Hen Way, Sunnyvale, CA 94087, ZHEN HAO ZHOU of 4259 Horner Street, Union City, CA 94587, MAKS OVSJANIKOV of 400 Ravenswood Avenue, Apt. 9, Menlo Park, CA 94025, CHARLES J. ROSENBERG of 6033 Shadygrove Drive, Cupertino, CA 95014, SAMY BENGIO of 1065 Dartmouth Lane, Los Altos, CA 94024, MAYA GUPTA of 2326 N. Pacific Street, Seattle WA 98103, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled ASSIGNING LABELS TO IMAGES, filed July 10, 2012, and assigned U.S. Serial Number 13/545,373, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Neil G. Aldrin

NEIL G. ALLDRIN

Witnessed by:

Sean O'Malley
Signature

Date: 6-29-2012

Sean O'Malley
Typed or Printed Name

777 W. Middlefield Rd. #139
Mountain View, CA 94043
Witness Address

Thomas J. Duerig
THOMAS J. DUERIG

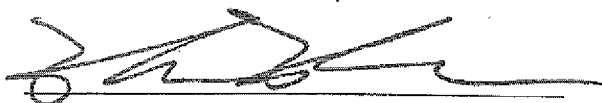
Witnessed by:

Shengyang Dai
Signature

Date: 7/2/2012

Shengyang Dai
Typed or Printed Name

610 N 9th St.
San Jose, CA 95112
Witness Address



ZHEN HAO ZHOU

Witnessed by:

Sean Malley
Signature

Date: 29-Jun-2012

Sean O'Malley
Typed or Printed Name

777 W. Middlefield Rd. #139
Mantua, Va, CA 94043
Witness Address

MAKS OVSJANIKOV

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

CHARLES J. ROSENBERG

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

SAMY BENGIO

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

MAYA GUPTA

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

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NEIL G. ALLDRIN

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Signature

Date: _____

Typed or Printed Name

Witness Address

THOMAS J. DUERIG

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

ZHEN HAO ZHOU


Witnessed by:

Signature

Date: _____

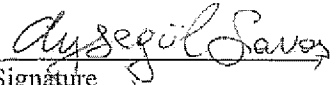
Typed or Printed Name

Witness Address



MAKS OVSIJANIKOVIS

Witnessed by:


Signature

Date: 07/04/2012

Aysegül Savas
Typed or Printed Name

12 Square de Port Royal
75013 Paris FRANCE
Witness Address

CHARLES J. ROSENBERG

Witnessed by:

Signature

Date:

Typed or Printed Name

Witness Address

SAMY BENGIO

Witnessed by:

Signature

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THOMAS J. DUERIG

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Signature

Date: _____

Typed or Printed Name

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MAKS OVSJANIKOV

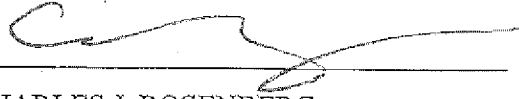
Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address



CHARLES J. ROSENBERG

Witnessed by:

Sean O'Malley
Signature

Date: 29-June-2012

Sean O'Malley
Typed or Printed Name

777 W. Middlebrook Rd. #139
Mountain View, CA 94043
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SAMY BENGIO

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

MAYA GUPTA

Witnessed by:

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Signature

Date: _____

Typed or Printed Name

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MAKS OVSIJANIKOV

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Signature

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Typed or Printed Name

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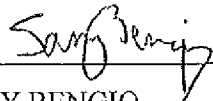
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Date: _____

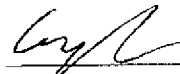
Typed or Printed Name

Witness Address



SAMY BENGIO

Witnessed by:



Signature

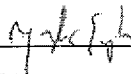
Date: 7/3/2012

Guy Levannan

Typed or Printed Name

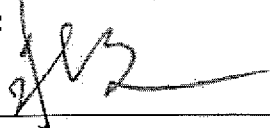
1132 St Louis Pl
Atlanta GA 30306

Witness Address



MAYA GUPTA

Witnessed by:



Signature

Date: 7/3/2012

SIXIN ZHANG

Typed or Printed Name

40 Newport Parkway, 344
Jersey City, NJ, 07310

Witness Address

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