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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mircea Florin Manea	08/07/2012

RECEIVING PARTY DATA

Name:	Blueprint Studios	
Street Address:	1555 Bancroft Avenue	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94124	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	D651018

CORRESPONDENCE DATA

Fax Number: 4159868054 **Phone**: 415 875 3266

Email: ipdocket@gordonrees.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Gordon & Rees LLP
Address Line 1: 275 Battery Street

Address Line 2: Suite 2000

Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	BLPS-1082247
NAME OF SUBMITTER:	David R. Heckadon

Total Attachments: 2

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PATENT REEL: 028778 FRAME: 0617 I \$40.00 D651018

Attorney Docket No.: BLPS-1082247

ASSIGNMENT

THIS ASSIGNMENT, by MIRCEA FLORIN MANEA, a United States citizen bereinafter referred to as the assignor), residing at 286 Engage Original Daly City. California, witnesseth:

WHEREAS, said assignor has invented certain new and useful improvements for a design, set forth in a Letters Patent of the United States bearing Serial No. <u>D651,018</u> and issued on December 27, 2011; and

WHEREAS, BLUEPRINT STUDIOS a corporation duly organized under and pursuant to the laws of California and having its principal place of business at 1555 Bancroft Avenue, San Francisco, California 94124 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto said assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignor, had this sale and assignment not been made.

AND for the same consideration, said assignor hereby covenants and agrees to and with said assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said assignor is the sole and lawful owner of the entire right, title and interest in and to said Letters Patent above-mentioned, and that the same are unencumbered and that said assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said assignor hereby covenants and agrees to and with said assignee, its successors, legal representatives and assigns, that said assignor will, whenever counsel of said assignee, or the counsel of its successor, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, and said Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent or any reissue or extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents.

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take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to said assignee, its successors, legal representatives and assigns, but at the cost and expense of said assignee, its successors, legal representatives and assigns.

AND said assignor hereby requests the Commissioner of Patents to issue said Letters Patent of the United States to said assignee as the assignee of said Letters Patent to be issued thereon for the sole use of said assignee, it successors, legal representatives and assigns.

AV6 7 , 2012

Mircea Florin Mane Assignor

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PATENT REEL: 028778 FRAME: 0619