PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	JBMISSION TYPE: NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PARTY	′ DATA			
		Name	Execution Date	
Frank LINDSAY			08/01/2012	
Jesse S. KRUSKA 07/11/2012				
Jonathan LEE 06/18/2012			06/18/2012	
RECEIVING PARTY	DATA			
Name:	CHURCH & DWI	GHT CO., INC.		
Street Address:	469 North Harriso			
Internal Address:	Law Dept Pate	nts		
City:	Princeton			
State/Country:	NEW JERSEY	NEW JERSEY		
Postal Code:	08543-5297			
Property Type Application Number: 29429		429572		
Application Number: 29429		429572		
CORRESPONDENC	E DATA			
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Mail.	be sent to the e-mail a	adress first; if that is unsuccessful, i	t will de sent via US	
Correspondent Name: Church & Dwight Co., Inc.			Ì	
ddress Line 1: 469 North Harrison Street				
Address Line 2: Address Line 4:				
Address Line 4.				
ATTORNEY DOCKET NUMBER:		99241		
NAME OF SUBMITTER:		Stephen B. Shear	Stephen B. Shear	
source=99241_Signed	dAssignment#page1.ti dAssignment#page2.ti dAssignment#page3.ti	F		

Assignee Information

Name	CHURCH & DWIGHT CO., INC.		
Address (line 1)	LAW DEPT PATENTS		
Address (line 2)	469 North Harrison Street		
City	Princeton	State	New Jersey
Country	United States of America	Postal Code	08543-5297
	Title of In	vention:	
PERSONAL LUBI	RICANT BOTTLE		
<u> </u>			

This is an Assignment of the following rights, title	e and interest: (check all that apply):	
X United States of America rights, title and inter	est in the invention	
x Foreign rights, title and interest in the inventio	n	
x United States Patent Application Serial No.	29/429,572	
Date of Execution:	Date of Filing: <u>August 14, 2012</u>	
United States Provisional Patent Application S	Serial No	
United States Patent No(s).		
International (PCT) Patent Application Serial I	No	
Other (specify)		

Inventors (assignors)

Name	Address
Frank LINDSAY	4 Baggaley Road, Hamilton Square, NJ 08690
Jesse S. KRUSKA	123 York Street, Apartment 14K, New Haven, CT 06511
Jonathan LEE	1448 Norfolk Avenue, Westchester, IL 60154

Assignment of Rights, Title and Interest in Invention (Multiple inventors; single assignee)

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application (s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all neccessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventors' Signatures (if Notariza	ation is desired, do not sign here and proceed to next page)
Name	Signature/Date
Frank LINDSAY	
Jesse S. KRUSKA	
Jonathan LEE	
1	

Assignment of Rights, Title and Interest in Invention (Multiple inventors; single assignee)

Docket Number

99241

(Although notarization is not net		<i>ization</i> prima facie evidence of execution pursuant to 35 U.S.C. 26
Executed this ⁵⁺⁺ day o	F August	in the year 2012
	<u> </u>	
at Princeton, New Jersey 08540.	Lynn K Moody	
	Notary Public	- Carlo hant
	•	Signature of Assignor (or of authorized signatory if Assign
State of New Jersey	New Jersey	is a corporation, partnership dr/association)
County of Mercer	My Commission Expires 4-1	5-14
Refore me personally appeared	Frank	LINDSAY who acknowledged the
foregoing instrument to be a free	act and deed and also repres	ented that he or she is authorized to execute the same
this <u>ist</u> day of <u>f</u>	August, in the s	year 2012
		Lynn K. Moody)
		Aynn K. Morely (Notary Riblic)
Executed this 1 day o	f July	, in the year 2012
at Fairfield, C-		
a rairfield, C	r 06027	
		hh
		Signature of Assignor (or of authorized signatory if Assign
State of <u>Connecticut</u>		is a corporation, partnership or association)
County of Fairfield		
this day of MICHELLE Notary Public, S	E. PLOTKIN tate of Connecticut Expires 03/31/2017	ented that he or she is authorized to execute the same year
Executed this <u>/ 8 ⊬</u> day o at	f_June_,	, in the year 2012
State of Illinois		Signature of Assignor (or of authorized signatory if Assign is a corporation, partnership or association)
<u> </u>	# 117	·····
County of <u>Dufage</u>		
Before me personally appeared foregoing instrument to be a free his $\frac{1844}{2}$ day of $\frac{1}{2}$	act and deed and also represe	than LEE who acknowledged the ented that he or she is authorized to execute the same year 2012
ms <u>70 ×</u> uay or <u> </u>	, in the y	
		Joyce M Anyder
		Summer (Notary Public)
	Page 3 of 3	MY COMMISSION EXPIRES 10/11/2012
		PATENT
ECORDED: 08/14/201	2	REEL: 028781 FRAME: 03