

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tristan Amzallag</td> <td>06/06/2005</td> </tr> <tr> <td>Maria C. Klink</td> <td>06/06/2005</td> </tr> <tr> <td>Christopher B. Young</td> <td>06/06/2005</td> </tr> </tbody> </table>		Name	Execution Date	Tristan Amzallag	06/06/2005	Maria C. Klink	06/06/2005	Christopher B. Young	06/06/2005				
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<table border="1"> <tr> <td>Name:</td> <td>Klipmart Corporation</td> </tr> <tr> <td>Street Address:</td> <td>244 Fifth Avenue</td> </tr> <tr> <td>Internal Address:</td> <td>6th Floor</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10001</td> </tr> </table>		Name:	Klipmart Corporation	Street Address:	244 Fifth Avenue	Internal Address:	6th Floor	City:	New York	State/Country:	NEW YORK	Postal Code:	10001
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PROPERTY NUMBERS Total: 1													
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Application Number:	13453670												
CORRESPONDENCE DATA													
Fax Number:	8777697945												
Phone:	617-542-5070												
Email:	apsi@fr.com												
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>													
Correspondent Name:	Christina V. McDonough												
Address Line 1:	FISH & RICHARDSON P.C.												
Address Line 2:	P.O.BOX 1022												
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022												
ATTORNEY DOCKET NUMBER:	16113-1364003												
NAME OF SUBMITTER:	Darlene J. Morin												
Total Attachments: 2 source=assignklipmart#page1.tif source=assignklipmart#page2.tif													

CH \$40.00 13453670

ASSIGNMENT

For and in consideration of One Dollar (\$1.00) to us in hand paid, and other valuable considerations, the receipt and sufficiency whereof are hereby acknowledged and confessed, we, Tristan D. Amzallag of Purchase, New York, Maria C. Klink of West New York, New Jersey, and Christopher B. Young of Purchase, New York, citizens of the United States, hereby sell, assign, transfer and set over unto Klipmart Corporation a corporation of New York, having an office and place of business at 244 Fifth Avenue, 6th Floor, New York, New York 10001, the entire right, title and interest in and to their inventions or improvement in

IN-PAGE FULL SCREEN INTERNET VIDEO METHOD

as set forth in our application for United States Letters Patent therefor, prepared by the Patent Department of the Firm Schiff Hardin LLP of Chicago, Illinois, and executed on even date herewith, said application being identified in the office records of said Firm as Case No. **P04,0083**, and in and to the United States Letters Patent therefor, when issued, together with all improvements thereon and betterments thereof, all divisions, continuations and reissues thereof and substitutions of or for said application, and all foreign rights including the right to make application for Letters Patent for said inventions in any and all foreign countries and the right to claim priority as to filing date under the International Convention on the basis of the aforesaid application for United States Letters Patent; and we hereby authorize and direct the Commissioner of Patents to issue the patent for said inventions when granted, in accordance with this assignment and sale.

For the same considerations, we hereby agree that we will promptly communicate to the aforesaid assignee or its assigns full and complete information concerning improvements or betterments of the inventions disclosed in said application, and we will cooperate at any time upon request of said assignee or its assigns, at its or their expense, in the procurement of patent protection to cover the inventions herein assigned and to be assigned including the execution of new, divisional, continuing and reissue applications; we will make all rightful oaths, will testify in any proceedings in the Patent Office or in the Courts, and generally will do everything lawfully possible to aid said assignee, its successors, assigns, and nominees to obtain, enjoy and enforce proper patent protection for the inventions embraced within the terms of this document.

IN WITNESS WHEREOF, we have hereunto subscribed our names at:

Date: 6/6/05

City of NY County of NY
State of NY

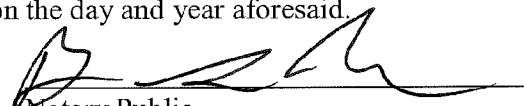
State of NY)
:ss

County of NY)


Tristan D. Amzallag

Before me personally appeared Tristan D. Amzallag, known to me to be the person who executed the foregoing instrument, and acknowledged the execution and delivery thereof, under his seal, for the uses and purposes therein set forth, on the day and year aforesaid.

SEAL


Notary Public

Date: 6/6/05

City of NY County of NY
State of NY

State of NY)
:ss
County of NY)

Maria C. Klink
Maria C. Klink

Before me personally appeared Maria C. Klink, known to me to be the person who executed the foregoing instrument, and acknowledged the execution and delivery thereof, under his seal, for the uses and purposes therein set forth, on the day and year aforesaid.

[Signature]
Notary Public

SEAL

Date: 6/6/05

City of NY County of NY
State of NY

State of NY)
:ss
County of NY)

[Signature]
Christopher B. Young

Before me personally appeared Christopher B. Young, known to me to be the person who executed the foregoing instrument, and acknowledged the execution and delivery thereof, under his seal, for the uses and purposes therein set forth, on the day and year aforesaid.

[Signature]
Notary Public

SEAL

BRUCE S. KAPLAN
Notary Public - State of New York
Reg. No. 24-4513419
Qualified in Kings County
My Commission Expires Feb. 28, 2006