502024238 08/14/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Doug IMBRUCE	08/02/2012
Owen BOSSOLA	08/02/2012
Louis MONIER	07/30/2012
Rasmus KNUTSSON	08/02/2012
Christian LE COCQ	07/30/2012

RECEIVING PARTY DATA

Name:	Qwiki, Inc.
Street Address:	470 Bryant Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13451483

CORRESPONDENCE DATA

 Fax Number:
 6508332001

 Phone:
 650-833-2000

Email: patentdocketingUS-paloalto@dlapiper.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: DLA Piper LLP

Address Line 1: 2000 University Avenue

Address Line 4: East Palo Alto, CALIFORNIA 94303-2215

ATTORNEY DOCKET NUMBER:	380406-990081
NAME OF SUBMITTER:	Jason Lee

REEL: 028782 FRAME: 0927

13/51/

PATENT

Total Attachments: 6

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> PATENT REEL: 028782 FRAME: 0928

ASSIGNMENT

WHEREAS, Doug Imbruce, Owen Bossola, Louis Monier, Rasmus Knutsson and Christian Le Cocq, made certain inventions or discoveries (or both) set forth in an Application for Letters Patent of the United States of America entitled

SYSTEMS AND METHODS FOR ASSEMBLING AND/OR DISPLAYING MULTIMEDIA OBJECTS, MODULES OR PRESENTATIONS

	issued as U.S. Patent No			
X	filed as US Patent Application Serial No.	13/451,483	on April 1	9, 2012
	filed herewith			

WHEREAS, <u>Owiki</u>, <u>Inc.</u>, whose address is <u>470 Bryant Street</u>, <u>San Francisco</u>, <u>CA 94105</u>, and who, together with its successors and assigns is hereinafter called "Assignee", is desirous of acquiring the entire right, title and interest together with the benefits and privileges hereinafter recited:

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, effective as of the date signed, we hereby, without reservation;

- 1. Assign, transfer and convey to Assignee the entire right, title and interest together with the benefits and privileges in and to said inventions and discoveries, said Application for Letters Patent or similar forms of protection of the United States of America, and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation and convention applications based in whole or in part upon said inventions or discoveries, or upon said application, and any and all Letters Patent, reissues and extensions of Letters Patent or similar forms of protection granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications and said Letters Patent, including all rights to said inventions, discoveries and said Patents and applications as fully and entirely as the same would have been held and enjoyed by us if this Agreement had not been made, including all claims for damages and/or injunction by reason of past and present infringement and including the collection and retention of such damages for the use and enjoyment of Assignee and its successors and assigns;
- Authorize Assignee to file patent applications in any or all countries or groups of countries on any or all of said inventions and discoveries in our name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or any other relevant convention or treaty or otherwise;
- 3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title and interest therein, or otherwise as Assignee may direct;
- 4. Warrant that we have not knowingly conveyed to others any rights in said inventions, discoveries, applications or patents or any license to use the same or to make, use or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance;

WEST\233111517.1 380406-990081 5. Bind our heirs, legal representatives and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonable serving to assure that said inventions and discoveries, said patent applications and said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples and other physical exhibits in our control or in the control of our heirs, legal representatives or assigns which may be useful for establishing any facts of our conceptions, disclosures, and reduction to practice of said inventions or discoveries.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

IN WITNESS WHEREOF:	
1/h/A	
Date Doug IMBRUCE	
STATE OF NEWYORK)	
STATE OF NEWYORK) ss.	
On Aug 2012 before me, <u>Jacqueline Plans</u> person appeared <u>Doug Imbruce</u> , who proved to me on the basis of satisfactory evidence person(s) whose name(s) is/are subscribed to the within instrument and acknow me that he/she/they executed the same in his/her/their authorized capacity(ies), and his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of person(s) acted, executed the instrument.	dence to be ledged to I that by
I certify under PENALTY OF PERJURY under the laws of the State of	that the
WITNESS my hand and official seal.	
Signature Kopulin Danos	
(Seal) AcqueLine PLANAS (Seal) Reeny Public, State of New York No.01PL5240430 Qualified in New York County Commission Expires April 28, 2015	

IN WITNESS WHEREOF:

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Da 22 9/2/12
Owen BOSSOLA // Date
STATE OF NewYONL) ss.
On August 2012 before me, <u>Jacqueline Hancupersonally</u> appeared <u>Owen Bossola</u> , who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of
WITNESS my hand/and official seal.
Signature for the Signature
(Seal) JACQUELINE PLANAS Nocary Public, State of New York No.01PL5240430 Qualified in New York County Commission Expires April 28, 2016

IN WITNESS WHEREOF:
07/30/8012
Louis MONIER Date
STATE OF COUNTY OF JON MAREO) ss.
On Louis Monier, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
WITNESS my hand and official seal.
Signature
(Seal) **ROSIC DEL CARMEN LEMMONS Commission # 1982046 Notary Public - California Santa Clara County Hy Comm. Expires Jun 15, 2016

IN WITNESS WHEREOF: 8/2/12
Rasmus KNUTSSON Date
STATE OF New YOR) ss.
On Aug 2nd 2012 before me, <u>Jacqueline Planar</u> personally appeared Rasmus Knutsson who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of that the foregoing paragraph is true and correct.
WITNESS my hand and official seal.
Signature freguling lawes
(Seal) JACQUELINE PLANAS Notary Public, State of New York (Seal) Qualified in New York County Commission Expense April 78 7015

IN WITNESS WHEREOF:
Ethristian LE COCQ July 30, 2012
Christian LE COCQ Date
STATE OF <u>Calufornia</u>) ss. COUNTY OF <u>Sam have</u> 0
On JULY 30 2012 before me, Post no Kaping Common personally appeared Christian Le Cocq., who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.
WITNESS my hand and official seal.
Signature
(Seal) ROBIC CEL CARMEN LEMMONS Commission # 1982046 Notary Public - California Santa Clara County My Comm. Expires Jun 15, 2016

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RECORDED: 08/14/2012