

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
James J. Britto	08/13/2012
RECEIVING PARTY DATA	
Name:	Learning Curve Brands, Inc.
Street Address:	2021 9th Street SE
City:	Dyersville
State/Country:	IOWA
Postal Code:	52040
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13144873
CORRESPONDENCE DATA	
Fax Number:	3122220818
Phone:	312-222-0800
Email:	chiipdocket@michaelbest.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Michael Best & Friedrich LLP
Address Line 1:	180 N. Stetson Avenue
Address Line 2:	Suite 2000
Address Line 4:	Chicago, ILLINOIS 60601
ATTORNEY DOCKET NUMBER:	020983-9025-01
NAME OF SUBMITTER:	Julie A. Haut
Total Attachments: 2 source=020983-9025-01_Assignment_filed_8-14-12#page1.tif source=020983-9025-01_Assignment_filed_8-14-12#page2.tif	

OP \$40.00 13144873

ASSIGNMENT

Pursuant to my obligation to LEARNING CURVE BRANDS, INC. (hereinafter referred to as "Assignee"), a Delaware Corporation having its principal place of business at:

2021 9th Street SE
Dyersville, Iowa 52040

and for other valuable and sufficient consideration, receipt whereof is hereby acknowledged, I:

James J. Britto
8 Pond Drive
Westport, Massachusetts 02790

confirm my obligation to and hereby sell, assign and convey, unto Assignee, its successors and assigns, my entire right, title and interest -

(1) in and to inventions described in United States Patent Application No. 13/144,873 (Atty. File No. 020983-9025-01), International Patent Application No. PCT/US2010/021316 (hereinafter the "U.S. utility and PCT patent applications") which applications claim the benefit of United States Provisional Patent Application No. 61/145,461, filed January 16, 2009 (hereinafter the "U.S. provisional patent application") (Atty. File No. 020983-9025-00) all entitled "BREAST PUMP AND METHOD OF USE";

(2) in and to the U.S. utility and PCT patent applications, and the U.S. provisional patent application, in and to all other patent applications (including divisional, continuation, continuation-in-part, 35 U.S.C. § 111(b) provisional, 35 U.S.C. § 111(a), and reissue applications) based upon said inventions, and in and to the patent or patents to be granted thereon, to the full end of the term or terms for which said patent or patents may be granted;

(3) in and to all patent applications on said invention now or hereafter filed in countries foreign to the United States of America, and in and to any and all patents granted on said applications to the full end of the terms for which said patents may be granted; and

(4) under the International Convention in respect to the U.S. utility and PCT patent applications and the U.S. provisional patent application, and agree that any patent applications of any foreign countries which may be filed shall be filed in the name of my Assignee with a claim to priority based on either or both of the U.S. utility and PCT patent applications and the U.S. provisional patent application.

I hereby agree that I will, upon demand of Assignee, its successors or assigns, and without further consideration to me, execute any and all papers that may be necessary, or deemed by Assignee, its successors or assigns, to be necessary, to a complete fulfillment of the intent and purposes of this Assignment, it being understood that any expense incident to the execution of such papers shall be paid by Assignee, its successors and assigns, and not by me.

The Commissioner of Patents and Trademarks of the United States is hereby authorized and requested to issue said patent or patents to Assignee.

8/13/12
Date

James J. Britto
James J. Britto

State of Massachusetts)
County of New York)

I do hereby certify that James J. Britto, personally known to me to be the same person or persons who signed the foregoing instrument, appeared before me this day and acknowledged that said instrument was signed and delivered as the free and voluntary act of James J. Britto, for the uses and purposes therein set forth.

Given under my hand and seal, this 13th day of August 2012.

Jacqueline Francis Thomas
Notary Public