

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Christopher Gregg</td> <td>08/13/2012</td> </tr> <tr> <td>Nicholas S. Sitarski</td> <td>07/31/2012</td> </tr> </tbody> </table>		Name	Execution Date	Christopher Gregg	08/13/2012	Nicholas S. Sitarski	07/31/2012
Name	Execution Date						
Christopher Gregg	08/13/2012						
Nicholas S. Sitarski	07/31/2012						
RECEIVING PARTY DATA							
Name:	TOYOTA MOTOR ENGINEERING & MANUFACTURING NORTH AMERICA, INC.						
Street Address:	25 Atlantic Avenue						
City:	Erlanger						
State/Country:	KENTUCKY						
Postal Code:	41018						
PROPERTY NUMBERS Total: 2							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13585647</td> </tr> <tr> <td>Application Number:</td> <td>61624007</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13585647	Application Number:	61624007
Property Type	Number						
Application Number:	13585647						
Application Number:	61624007						
CORRESPONDENCE DATA							
Fax Number:	7144277799						
Phone:	714-427-7405						
Email:	cneu@swlaw.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	Ketan S. Vakil, SNELL & WILMER L.L.P.						
Address Line 1:	600 Anton Boulevard						
Address Line 2:	Suite 1400						
Address Line 4:	Costa Mesa, CALIFORNIA 92626						
ATTORNEY DOCKET NUMBER:	15269-0500						
NAME OF SUBMITTER:	Ketan S. Vakil						
Total Attachments: 2 source=15269-0500 ASSIGNMENT#page1.tif source=15269-0500 ASSIGNMENT#page2.tif							

CH \$80.00 13585647

ASSIGNMENT

WHEREAS, ASSIGNORS, Christopher Gregg and Nicholas S. Sitariski have invented, conceived, reduced to practice, inventions for a **TRIP MANAGEMENT SYSTEM AND METHOD FOR A VEHICLE** (hereinafter the "Invention"), for which Provisional Patent Application No. 61/624,007 was filed on April 13, 2012 and United States Patent Application No. 13/585,647 was filed on August 14, 2012 [Authorization is given hereby to insert the application serial number and filing date when it becomes available] (hereinafter the "Applications"); and

WHEREAS, ASSIGNEE, Toyota Motor Engineering & Manufacturing North America, Inc., a Corporation organized under and pursuant to the laws of Kentucky having its principal place of business at 25 Atlantic Avenue, Erlanger, Kentucky 41018, is desirous of acquiring the entire right, title and interest in, to and under the Invention and the Applications and patents to be obtained thereon;

NOW, THEREFORE, in consideration of the payment by ASSIGNEE to ASSIGNORS the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS do hereby sell, assign and transfer and set over to ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest, throughout the world, in the Invention and the Applications, and any other intellectual property rights in the Invention including, but not limited to, any patent rights, and any patent application(s), claiming priority thereto, that have been or may hereafter be filed;

ASSIGNORS do hereby covenant that no assignment, sale, agreement, charge, or other encumbrance, has been, or will be, entered into which would conflict with this assignment;

ASSIGNORS do hereby covenant and agree to provide any tangible property embodying or describing the Invention, including, without limitation, all documents, drawings, prototypes, models, test results, designs, materials, computer programs and data, and the like, which, if not presently in the possession of ASSIGNEE will be delivered to ASSIGNEE immediately upon request;

ASSIGNORS do hereby covenant and agree to do everything possible to aid ASSIGNEE, its successors, legal representatives and assigns to obtain and enforce proper patent protection for the Invention in all countries including assisting with the preparation of any application relating to the Invention;

ASSIGNORS do hereby covenant and agree not to contest the validity or enforceability of any intellectual property rights assigned herein, or to assist or request any third party to contest the validity or enforceability of any intellectual property rights assigned herein;

ASSIGNORS do hereby release and forever discharge ASSIGNEE from any and all claims, including but not limited to any debts, liabilities, damages and causes of action of whatsoever kind or nature relating to the Invention, whether or not known, suspected and unsuspected, including any and all previous agreements entered into, which now exist, or may have existed prior to the date of this assignment.

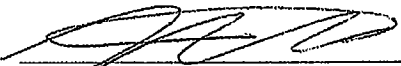
IN WITNESS WHEREOF, I have executed this instrument at _____, on the date indicated adjacent to my name.

Dated: 8/13/2012



Christopher Gregg

Dated: 7/3/2012



Nicholas S. Sitarski