PATENT ASSIGNMENT

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SUBMISSION TYPE:					
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PAR	TY DATA				
Name			Execution Date		
David West			08/09/2012		
Arthur Zwern			08/09/2012		
Arthur Zwern as trustee of the Arthur and Kathryn Zwern Living Trust			08/09/2012		
Global Alliance Inc	;.		08/09/2012		
Lautze & Lautze S	hareholder Repre	esentative of the former stockholders of Geometrix	08/09/2012		
Name:	Image Metric	Image Metrics, Inc.			
Street Address:	1918 Main S				
Internal Address:	2nd Floor				
City:	Santa Monic				
State/Country:		CALIFORNIA			
Postal Code:	90405				
Property Type		Number			
Patent Number: 7016		016824			
Patent Number: 71032		7103211	103211		
CORRESPONDEN	CE DATA				
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		J. Petuchowski			
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Address Line 1: Address Line 2: Address Line 4:		n Kann Murphy & Timbers LLP MASSACHUSETTS 02110-1618			

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ATTORNEY DOCKET NUMBER:	2948/122 & 123			
NAME OF SUBMITTER:	Samuel J. Petuchowski			
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PATENT ASSIGNMENT

This Patent Assignment (this "Assignment") is made and entered into as of August $\underline{9}$, 2012, by

- (a) David West, of Los Altos, California ("West"),
- (b) Arthur Zwern, of San Jose, California ("Zwern");
- (c) Arthur Zwern, as trustee of the Arthur and Kathryn Zwern Living Trust ("Trustee"),
- (d) Global Alliance Inc., a corporation established under the laws of Japan and having an address of Tokyo, Japan ("*Global*");
- (e) Lautze & Lautze, of San Jose, California, as Shareholder Representative of the former stockholders of Geometrix Inc., a Delaware corporation (the "*Shareholder Representative*" and, collectively with West, Zwern, Trustee and Global, "*Assignors*"); in favor of
- (f) IMAGE METRICS INC., a Nevada corporation, ("Assignee").

Background:

This patent assignment relates to two patents (collectively, the "*Patents*"):

- 1. Waupotitsch et al, "Interactive try-on platform for eyeglasses", US patent no. 7,016,824 issued March 21, 2006 (the "*824 Patent*"); and
- 2. Medioni et al, "Method and apparatus for generating 3D face models from one camera", US patent 7,103,211 issued September 5, 2006 (the "*211 Patent*").

West, Zwern, Trustee and Global are former shareholders and noteholders of Geometrix Inc ("Geometrix"), a Delaware corporation that merged with Alive Acquisition Inc. ("AAI"), also a Delaware corporation, on September 15, 2006 pursuant to a Merger Agreement dated as of August 4, 2006 (the "Merger Agreement"). Also pursuant to the Merger Agreement, Alive Tech Inc. ("Alive"), the parent corporation of AAI, issued secured promissory notes to Assignor and the other shareholders of Geometrix. All of the assets of Geometrix (including specifically the Patents) were identified as collateral for the notes, and Shareholder Representative was named as the Shareholder Representative of the stockholders of Geometrix.

On September 16, 2006, Shareholder Representative filed a UCC-1 financing statement in Forsyth County, Georgia naming Alive as the debtor, the 89 former shareholders of Geometrix as the secured parties, and identifying the assets of Geometrix, including specifically the Patents, as collateral.

In June 2007, Alive granted an exclusive license in the '211 Patent to Big Stage Entertainment Inc. ("*Big Stage*"), a Delaware corporation. In October 2007, Alive assigned its interest in the '824 Patent to Big Stage. Instruments were filed with the United States Patent and Trademark Office regarding both transactions.

In December 2007, Assignor filed suit in Santa Clara County, California seeking to recover title to all assets of Geometrix then owned or controlled by Alive, alleging that Alive was in default in the promissory notes issued to the former Geometrix shareholders.

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On July 17, 2008, judgment the "*Judgment*") was entered in that case (Superior Court of the County of Santa Clara, California, Case No. 1-07-CV-101593) declaring Assignors to have become the lawful owners of the former assets of Geometrix, including the Patents, by virtue of a foreclosure under California Commercial Code Sections 9620 et seq on June 27, 2008. A copy of the Judgment is attached hereto as Exhibit A.

In 2010, Assignee acquired the assets of Big Stage, including its rights to the Patents.

Assignors and the other former shareholders of Geometrix now wish to consolidate all claims of title in the Patents in Assignee.

Assignment:

- 1. <u>Assignment.</u> In consideration of the foregoing, and in consideration of the sum of eighty five thousand dollars (\$85,000), which has been paid to the Shareholders Representative to be distributed to the former shareholders of Geometrix, Assignors hereby assign and transfer to Assignee all of Assignors' right, title and interest in and to:
 - a. the Patents and the registrations and applications therefor;
 - b. Any and all patents and patent applications claiming priority from the item(s) described in subsection a above;
 - c. All divisional, continuation, continuation-in-part, substitute, request for continued examination, renewal, reexamination, reissue, and other related extensions and applications thereto (including any and all foreign counterpart patents and applications) which have been or may be filed in the United States or elsewhere in the world with respect to the items described in subsection a b above;
 - d. all patents (including reissues and re-examinations), which may be granted on any of the items described in subsections (a) (c), above; and
 - e. all rights of priority in any of (a) (d), above, together with all rights to recover damages for past and present infringements and any other causes of action related to any of the items described in subsections (a) (d), above.

2. <u>Further Assurances</u>. Assignors agree, when reasonably requested, and without further consideration, but at Assignee's expense, in order to carry out the intent of this Assignment generally, to do all lawful acts that Assignee reasonably shall consider desirable for vesting in Assignee the right, title, and interest herein conveyed. Assignors further agree to provide any successor, assign, or legal representative of Assignee with the benefits and assistance provided to Assignee hereunder. Assignors grant the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office, or rules of other entities including but not limited to United States or foreign governments or patent offices, for recordation of this document. Assignors shall not execute any writing or do any act whatsoever conflicting with these presents.

3. <u>Miscellaneous</u>. This Assignment shall be construed and interpreted in accordance with the laws of the State of California and the United States of America. This Assignment may not be supplemented, altered or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights

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under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors.

4. <u>Counterparts.</u> This Assignment may be executed in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed will be deemed to be an original but all of which taken together will constitute one and the same agreement.

5. <u>Limited Warranty of Title</u>. Assignors represent and warrant to Assignee that they have the same title to the Patents on the date of this Assignment as they did on the date of the Judgment except as their title may have been impaired by Assignee's purchase of the assets of Big Stage.

[Signature Pages Follow]

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ASSIGNOR

wind &

David G. West

State of California) STATE OF CALIFORNIA County of COUNTY OF SANTA CLARA

On the 3 day of August, in the year 2012 before me, the undersigned, a Notary Public in and for said State, personally appeared David West personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual executed the instrument.

DOUG SHON COMM. # 1893351 IFRS3 NOTARY PUBLIC - CALIFORNIA My Comm. Exp. Jun. 20, 2014

Notary Public

PATENT REEL: 028789 FRAME: 0238

My commission expires: 6 - 20 - 2014

Dated: 3 Aug. 12

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ASSIGNO)

Arthur Zwern, individually and as trustee of the Arthur and Kathryn Zwern Living Trust

State of California

) ss.:

County of Santa Chira)

On the 6H day of August, in the year 2012 before me, the undersigned, a Notary Public in and for said State, personally appeared Arthur Zweig personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, and the trust upon behalf of which this individual acted, executed the instrument.

Notary Public

My commission expires: 7/1/2015

Dated: August 6, 2012



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ASSIGNOR

GLOBAL ALLIANCE INC.

By

Name: Masaharu Shinya Title President and CEO

WITNESS:

Name: Noboru Kosaka

Date: August 9, 2012

ASSIGNOR

Lautze & Lautze, as Shareholder Representative of the former stockholders of Geometrix Inc.

By Name: George Udelli

Director of Client Services Title

) ss.:

)

On the _____ day of August, in the year 2012 before me, the undersigned, a Notary Public in and for said ______, personally appeared George Ucelli personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as ______ of Lautze & Lautze and that by his signature on the instrument, Lautze & Lautze executed the instrument in its capacity as shareholder representative of the former shareholders of Geometrix Inc..

Notary Public

see

PATENT REEL: 028789 FRAME: 0241

loose Certificate

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California			
County of			
On 0.3,2012 before me, M	here insert Name and Title of the Officer Ohn Uccelli, TR Name(s) of Stigner(s)		
Date	ohn Uccelli, TR		
personally appeared	Name(s) of Signer(s)		
ANGELINA B. TORRES Commission # 1875934 Notary Public - California Santa Clara County My Comm. Expires Feb 3, 2014	who proved to me on the basis of satisfactory evidence to be the person(e) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf or which the person(s)-acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.		
	WITNESS my hand and official seal.		
Place Notary Seal Above	Signature Signature of Notary Public		
Though the information below is not required by	y law, it may prove valuable to persons relying on the document I and reattachment of this form to another document.		
Description of Attached Document			
Title or Type of Document:			
Document Date: Number of Pages:			
Signer(s) Other Than Named Above:			
Capacity(ies) Claimed by Signer(s)			
Signer's Name: Individual Corporate Officer — Title(s): Partner — I Limited I General Attorney in Fact Trustee Guardian or Conservator	□ Individual □ Corporate Officer — Title(s): □ Partner — □ Limited □ General □ Attorney in Fact		
Other:	□ Other:		
Signer Is Representing:	Signer Is Representing:		

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EXHIBIT A

1 2 3 4 5	DIEMER, WHIIMAN & CARDOSI, LLP KATHYRN S. DIEMER, #133977 JOHN P. CARDOSI, #111381 75 East Santa Clara Street, Suite 290 San Jose, California 95113 Telephone: (408) 971-6270 Facsimile: (408) 971-6271	A 17 TH DE 58					
6 7	Attorneys for: Arthur Zwern, David West, and Global Alliance, And 90 Shareholders represented by Shareholder Representative George Uccelli	Inc.					
8	SUPERIOR COURT OF CALIFORNIA						
9	COUNTY OF SANTA CLARA						
10							
11 12	David West, Arthur Zwern, the Arthur and Kathryn Zwein Living Trust, Global Alliance, Inc. and 90 Shareholders represented by Shareholder Representative George Uccelli) Case No. 1-07-CV-101593					
13	Plaintiffs,						
14	v.))					
15	Alive Tech, Inc , a Georgia Corporation;	/ } }					
16	And Does 1 through 25,						
17	Defendants.	STIPULATED JUDGMENT					
18							
19 20							
20	STIPULATED JUDGMENT						
21 22	Plaintiffs and Defendant having stipulated to the entry of this Judgment, and good cause						
22	appearing, II IS ORDERED, ADJUDGED AND DECREED:						
23	The following interlocutory orders, previously entered in this action, copies of which are						
25	attached hereto, are incorporated herein as part of this Judgment, and they shall survive the entry						
26	hereof as final, permanent orders:						
27							
28	1. Order for Writ of Possession List ente	red December 21, 2007;					
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2	2. Order Granting Preliminary Injunction and Confirming Writ of Possession After Noticed
3	Hearing (which Preliminary Injunction shall be deemed a Permanent Injunction); and
4	3. Order Granting Order to Show Cause entered May 30, 2008.
5	Said orders are limited only by and are to be read in conjuction with that certain Order Regarding
6	Motion for Relief from the Automatic Stay, a copy of which is attached to this order, entered on May
7	23, 2008 in the Chapter 11 bankrutpcy proceeding styled In Re. Alive Tech, currently pending in the
8	United States Bankruptcy Court for the Northern District of Georgia, Gainesville Division and
9 10	known as Case No. 08-20908-REB.
11	Pursuant to a duly noticed and properly conducted strict foreclosure under Commercial Code
12	§§ 9620 et seq., on June 27, 2008, Plaintiffs became the owners of all of the tangible and intangible
13	property described in the exhibits attached to the foregoing orders, with the exception of those items
14	related solely to Defendant's product more commonly known as ISIM.
15 16	The Parties hereto hereby waive their respective rights to appeal this Stipulated Judgment or
17 18 19 20	the underlying civil action. Dated: <u>7-17-66</u> Judge/of the Superior Court
21	KEVIN J. MURPHY STIPULATION
22 23 24	Plaintiffs and Defendant stipulate to the entry of the foregoing Judgment.
25 26	Dated: 7/16, 2008 DIEMER, WHITMAN & CARDOSI, LLP
27	By: Mar S DIEMER
28	
	STIPULATED JUDGMENT Page 2
	Stipulated Judgment (2) DOC
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RECORDED: 08/15/2012

PATENT REEL: 028789 FRAME: 0246