

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	ASSIGNMENT				
CONVEYING PARTY DATA					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ecolife B.V.</td> <td>08/07/2012</td> </tr> </tbody> </table>		Name	Execution Date	Ecolife B.V.	08/07/2012
Name	Execution Date				
Ecolife B.V.	08/07/2012				
RECEIVING PARTY DATA					
Name:	Ecover Coordination Center N.V.				
Street Address:	Steenovenstraat 1A				
City:	Malle, Antwerpen				
State/Country:	BELGIUM				
Postal Code:	B-2390				
PROPERTY NUMBERS Total: 1					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13575474</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13575474
Property Type	Number				
Application Number:	13575474				
CORRESPONDENCE DATA					
Fax Number:	9497609502				
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ATTORNEY DOCKET NUMBER:	BAP16.001APC				
NAME OF SUBMITTER:	Che Chereskin				
Total Attachments: 2 source=BAP16_ASSIGN2#page1.tif source=BAP16_ASSIGN2#page2.tif					

CH \$40.00 13575474

Application No.: 13/575,474
Filing Date: July 26, 2012

PATENT
Client Code: BAP16.001APC
Page 1

ASSIGNMENT

WHEREAS, Ecolife B.V., having offices at Kaya Flamboyen 6, Curaçao, (hereinafter "ASSIGNOR"), represents and warrants that it is the sole owner of the entire right, title, and interest to certain new and useful improvements for which ASSIGNOR has filed the following United States applications for Letters Patents in the United States (hereinafter "the Patent Applications"):

<u>Application No.</u>	<u>Filing Date</u>	<u>Title</u>
13/575,474	July 26, 2012	COMPOSITION FOR THE PREVENTION OR REMOVAL OF INSOLUBLE SALT DEPOSITS

WHEREAS, Ecover Coordination Center N.V., having offices at Steenovenstraat 1A, Malle, Antwerpen, B-2390 Belgium (hereinafter "ASSIGNEE") desires to purchase the entire right, title, and interest in and to the inventions disclosed in the Patent Applications;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) to ASSIGNOR, and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby further acknowledges that it has sold, assigned, and transferred, and by these presents does hereby sell, assign, and transfer, unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in, to, and under the said improvements, and the said Patent Applications and all Patents that may be granted thereon, and all provisional applications relating thereto (including but not limited to U.S. Provisional Application No(s) , filed (respectively if plural applications)), and all divisions, continuations, reissues, reexaminations, renewals, and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent that may hereafter be filed for said improvements or for the said Patent Applications in any country or countries foreign to the United States; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements and all Letters Patents resulting from the Patent Applications to ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this Agreement.

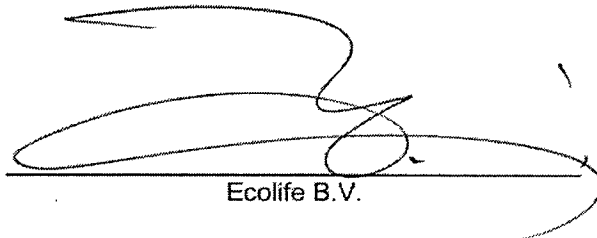
ASSIGNOR does hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the said Patents before or after issuance;

ASSIGNOR hereby covenants and agrees that it will communicate to ASSIGNEE, its successors, legal representatives, and assigns any facts known to ASSIGNOR respecting the Patent Applications immediately upon becoming aware of those facts, and that it will testify in any legal proceeding involving any of the Patent Applications, will sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and will generally do everything possible to aid ASSIGNEE, its successors, legal representatives, and assigns to obtain and enforce the Patent Applications in all countries.



Application No.: 13/575,474
Filing Date: July 26, 2012

PATENT
Client Code: BAP16.001APC
Page 2



Ecolife B.V.

By: _____

Name Printed: Willem de Bruijn

Title: managing director

Date: August 7, 2012

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