

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kwok Keung Au Yeung	07/18/2012
RECEIVING PARTY DATA	
Name:	ARIEL PREMIUM SUPPLY, INC.
Street Address:	8825 Page Avenue
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63114
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29428080
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Sarah Mahoney
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ATTORNEY DOCKET NUMBER:	CTK.ARIEL.DP18
NAME OF SUBMITTER:	Sarah Mahoney
Total Attachments: 1 source=Assignment#page1.tif	

OP \$40.00 29428080

ASSIGNMENT

WHEREAS, I, Kwok Keung Au Yeung, (hereinafter referred to as "ASSIGNOR"), am the inventor of application for United States Letters Patent, Application No. TBD, filed on TBD for the invention entitled "Pedometer";

WHEREAS, ARIEL PREMIUM SUPPLY, INC., a corporation existing under the laws of the United States, having its principal place of business at 8825 Page Avenue St. Louis, MO 63114, USA, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the invention and said application for Letters Patent;

NOW THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said ASSIGNOR, has sold, assigned and set over, and by these presents does hereby sell, assign and set over unto the said ASSIGNEE, its legal representatives, successors and assigns, its entire rights, title and interest in and to said application to United States Letters Patent, and the invention disclosed, described or claimed in said application to Letters Patent, together with all divisions, reissues, continuations and extensions thereof, and any and all rights of recovery for past infringement of said application to Letters Patent.

I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application for patent and any applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and

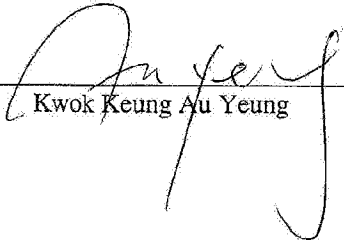
I further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

I hereby further agree that I will communicate to said ASSIGNEE, or its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

18 JULY 2012

Date

Name:


Kwok Keung Au Yeung