502027756 08/16/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stephanie Heroff Volna	05/09/2000

RECEIVING PARTY DATA

Name:	Heroff Group, LLC	
Street Address:	2301 St. Anthony Parkway	
City:	Minneapolis	
State/Country:	MINNESOTA	
Postal Code:	55418	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	6336840

CORRESPONDENCE DATA

Fax Number: 3127758100

Email: mhmpto@mcandrews-ip.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: McAndrews, Held & Malloy

Address Line 1: 500 W. Madison Address Line 2: 34th Floor

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 02576-74607US01

NAME OF SUBMITTER: Christopher C. Winslade

Total Attachments: 2

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> PATENT REEL: 028799 FRAME: 0794

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ASSIGNMENT

WHEREAS, I, Stephanie L. Heroff, residing at 206 Warwick St. SE, Minneapolis, MN 55414-3623, made certain new and useful inventions and improvements for which I filed an application for Letters Patent of the United States on July 21, 1999, application Serial No. <u>09/358,274</u> which is entitled ARTICLE OF CLOTHING WITH BUILT-IN BRAS.

AND WHEREAS, Heroff Group, LLC, a corporation organized and existing under and by virtue of the laws of the State of Minnesota, and having an office and place of business at 206 Warwick Street SE, Minneapolis, MN 55414 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the application, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

PATENT REEL: 010836 FRAME: 0919

REEL: 028799 FRAME: 0795

AND, furthermore I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

IN TESTIMONY WHEREOF, I have hereunto set my hand this day of
<u>May</u> , 2000.
Stephanie L. Heroff
STATE OF MINNESOLE)
STATE OF Minnesolve) ss. COUNTY OF Ramsey)
On this 4 day of May, 2000 before me personally appeared Stephanic
L. Heroff to me known and known to me to be the person described in and who executed the foregoing
instrument, and she duly acknowledged to me that she executed the same for the uses and purposes
therein set forth.
[SEAL] Lesse & Rennette Notary Public

TERESA A RENNEKE Votas, Public Michesota ah upamussim kapada dan 31, 2005

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RECORDED: 05/23/2000

RECORDED: 08/16/2012

REEL: 028799 FRAME: 0796