

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Shannon McWilliams	08/14/2012
RECEIVING PARTY DATA	
Name:	Worldwise, Inc.
Street Address:	160 Mitchell Boulevard
City:	San Rafael
State/Country:	CALIFORNIA
Postal Code:	94903
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29429895
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Bay Area Technology Law Group PC
Address Line 1:	4089 Emery Street
Address Line 4:	Emeryville, CALIFORNIA 94608
ATTORNEY DOCKET NUMBER:	545.299
NAME OF SUBMITTER:	Nathan P. Koenig
Total Attachments: 1 source=545299Assignment#page1.tif	

OP \$40.00 29429895

ASSIGNMENT

WHEREAS, Shannon McWilliams, hereinafter referred to as "ASSIGNOR", is the owner of certain new and useful improvements as described and set forth in the below-identified United States patent application:

Title of Invention: PET TREAT BALL

Date of Execution: \_\_\_\_\_ Filing Date: TO BE FILED Patent Appl. No.: TO BE ASSIGNED

WHEREAS, Worldwide, Inc., hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in and to said invention and application and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable considerations, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignor further agrees that she will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has hereunto signed his/her name to this assignment on the date indicated below.

Date: 8/14, 2012

By: \_\_\_\_\_

Shannon McWilliams

State of California, )  
County of Marin ) ss.

On August 14, 2012, before me, Teresa Strickland, personally appeared Shannon McWilliams who proved to me on this basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: \_\_\_\_\_

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