## 502029772 08/20/2012

#### PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Virtual Iris Studios, Inc.	07/21/2012

#### **RECEIVING PARTY DATA**

Name:	Engram Networking LLC
Street Address:	2711 Centerville Road
Internal Address:	Suite 400
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19808

### PROPERTY NUMBERS Total: 7

Property Type	Number	
Patent Number:	7262783	
Patent Number:	7542050	
Patent Number:	7502036	
Patent Number:	7616834	
Patent Number:	7755643	
Patent Number:	7956872	
Application Number:	13154881	

#### **CORRESPONDENCE DATA**

**Fax Number**: 7036841460 **Phone**: 703-684-1470

Email: khuber@brundidge-stanger.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Brundidge & Stanger, P.C.

Address Line 1: 2318 Mill Road
Address Line 2: Suite 1020

PATENT 502029772 REEL: 028810 FRAME: 0370

Address Line 4: Alexandria, VIRGINIA 22314				
NAME OF SUBMITTER:	David S. Lee			
Total Attachments: 4 source=Virtual Iris-ExB-Assignment (signed)#page1.tif source=Virtual Iris-ExB-Assignment (signed)#page2.tif source=Virtual Iris-ExB-Assignment (signed)#page3.tif source=Virtual Iris-ExB-Assignment (signed)#page4.tif				

PATENT REEL: 028810 FRAME: 0371

#### ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Virtual Iris Studios, Inc., a California corporation having offices at 11692 Darlington Ave # Ph2, Los Angeles, CA 90049 ("Assignor"), does hereby sell, assign, transfer, and convey unto Engram Networking LLC, a Delaware limited liability company, with an address at 2711 Centerville Road, Suite 400, Wilmington, DE 19808 ("Assignee"), or its designees, all right, title, and interest that exist today and may exist in the future in and to any and all of the following (collectively, the "Patent Rights"):

(a) the provisional patent applications, patent applications, and patents listed in the table below (the "Patents");

			Title of Patent and First
Patent or Application No.	Country	Filing Date	Named Inventor
7262783	US	03/03/2004	System for delivering and
			enabling interactivity with
			images
	1		
	<u> </u>		Gary Kramer
7542050	US	07/02/2004	System for delivering and
			enabling interactivity with
			images
750000	110	404004004	Gary Kramer
7502036	US	10/08/2004	System for delivering and
			enabling interactivity with
			images
			Gary Kramer
7616834	US	03/02/2005	System for delivering and
7010054	03	03/02/2003	enabling interactivity with
			images
			iniages
·			Gary Kramer
7755643	US	06/01/2009	System for delivering and
·			enabling interactivity with
			images
			Gary Kramer
7956872	US	07/12/2010	System for delivering and
			enabling interactivity with
			images
			-
			Gary Kramer

PATENT REEL: 028810 FRAME: 0372

Patent or Application No.	Country	Filing Date	Named Inventor
13/154881	US	06/07/2011	System for Delivering and Enabling Interactivity with Images Gary Kramer

- (b) all patents and patent applications (i) to which any of the Patents directly or indirectly claims priority, (ii) for which any of the Patents directly or indirectly forms a basis for priority, and/or (iii) that were co-owned applications that incorporate by reference, or are incorporated by reference into, the Patents;
- (c) all reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of any item in any of the foregoing categories (a) and (b);
- (d) all foreign patents, patent applications, and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;
- (e) all items in any of the foregoing in categories (b) through (d), whether or not expressly listed as Patents below and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;
- (f) inventions, invention disclosures, and discoveries described in any of the Patents and/or any item in the foregoing categories (b) through (e) that (i) are included in any claim in the Patents and/or any item in the foregoing categories (b) through (e), (ii) are subject matter capable of being reduced to a patent claim in a reissue or reexamination proceeding brought on any of the Patents and/or any item in the foregoing categories (b) through (e), and/or (iii) could have been included as a claim in any of the Patents and/or any item in the foregoing categories (b) through (e);
- (g) all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (f), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;
- (h) all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any of the Patents and/or any item in any of the foregoing categories (b) through (g), including, without limitation, all causes of action and other enforcement rights for

(1) damages,

(2) injunctive relief, and

(3) any other remedies of any kind

for past, current, and future infringement; and

(i) all rights to collect royalties and other payments under or on account of any of the Patents and/or any item in any of the foregoing categories (b) through (h).

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at Los Angeles, California on July 2/, 2012.

#### **ASSIGNOR:**

Virtual Iris Studios, Inc.

Name: Gary Kramer

Title: CEO

By:

(Signature MUST be attested)

#### ATTESTATION OF SIGNATURE PURSUANT TO 28 U.S.C. § 1746

The undersigned witnessed the signature of Gary Kramer to the above Assignment of Patent Rights on behalf of Virtual Iris Studios, Inc. and makes the following statements:

- 1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
- 2. Gary Kramer is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on July 21, 2012 to execute the above Assignment of Patent Rights on behalf of Virtual Iris Studios, Inc.
- 3. Gary Kramer subscribed to the above Assignment of Patent Rights on behalf of Virtual Iris Studios, Inc.

I declare under penalty of perjury under the laws of the United States of America that the statements made in the three (3) numbered paragraphs immediately above are true and correct.

EXECUTED on July 21, 2012

Print Name: MAURICE MENON FRAMER