

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lynn M Rhodes</td> <td>08/14/2012</td> </tr> <tr> <td>Richard W Kelley</td> <td>08/14/2012</td> </tr> <tr> <td>Roger D Warren</td> <td>08/14/2012</td> </tr> </tbody> </table>		Name	Execution Date	Lynn M Rhodes	08/14/2012	Richard W Kelley	08/14/2012	Roger D Warren	08/14/2012
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Lynn M Rhodes	08/14/2012								
Richard W Kelley	08/14/2012								
Roger D Warren	08/14/2012								
RECEIVING PARTY DATA									
Name:	HBI Branded Apparel Enterprises, LLC								
Street Address:	1000 East Hanes Mill Road								
City:	Winston-Salem								
State/Country:	NORTH CAROLINA								
Postal Code:	27105								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13538109</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13538109				
Property Type	Number								
Application Number:	13538109								
CORRESPONDENCE DATA									
Fax Number:	3365744519								
Phone:	3367213730								
Email:	jashburn@wcsr.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Jeffrey R. McFadden								
Address Line 1:	PO Box 7037								
Address Line 4:	Atlanta, GEORGIA 30357								
ATTORNEY DOCKET NUMBER:	H47969 2480US.1								
NAME OF SUBMITTER:	Jeffrey R. McFadden								
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif									

CH \$40.00 13538109

ASSIGNMENT

This Assignment is made by **LYNN M. RHODES**, a citizen of the United States of America, residing at 8472 Austin Hill Lane, Tobaccoville, NC 27050, and **RICHARD W. KELLEY**, a citizen of the United States of America, residing at 2528 N. Berry Steet, Germanton, NC 27019; and **ROGER D. WARREN**, a citizen of the United States of America, residing at 5166 Overlook Drive, Claremont, NC 28610 (collectively, "Assignors").

WHEREAS, Assignors are the joint inventors of certain new and useful improvements in an **APPARATUS AND METHOD FOR MOLDING BRASSIERE CUPS** (the "Invention"), for which United States Patent Application Serial Number 13/538,109 was filed on June 29, 2012 (the "Patent Application"), and

WHEREAS, **HBI BRANDED APPAREL ENTERPRISES, LLC**, a Delaware limited liability company, having a principal place of business at 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention, and the Patent Application, and any and all patents issuing therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Assignors hereby sell, assign, and transfer to Assignee, its successors and assigns, the entire right, title and interest in and to the Invention, the Patent Application, all United States and foreign patents worldwide issuing therefrom, all continuations, continuations-in-part, substitutions, divisions or other patent applications claiming the priority benefit of the Patent Application, and all reissues or reexaminations of patents issuing therefrom. Assignors hereby authorize and empower Assignee to apply for patents or other form of protection for the Invention in its own name, or in the name of Assignee's successor, assignee, or nominee, in all countries where Assignor may desire to file such an application and where said application may be filed by other than the inventor.

Assignors represent and warrant that they are the joint and lawful owners of the entire right, title and interest in and to the Invention and the Patent Application, which are unencumbered, and that they have the lawful authority to sell, transfer and assign and convey the Invention and the Patent Application.

Assignors shall sign all papers and drawings, take all rightful oaths, and do all acts necessary or required to be done for the procurement of valid United States or foreign patents for the Invention, or for the reissue or reexamination of the same, but at Assignee's expense.

Date: 8-14-12

Lynn M. Rhodes
Lynn M. Rhodes

STATE OF North Carolina
COUNTY OF Forsyth

Julia R Roberson
NOTARY PUBLIC
Yadkin County, NC
My Commission Expires March 30, 2016

On this 14th day of August, 2012, before me personally appeared LYNN M. RHODES to me known and known to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]

Julia R. Roberson
Notary Public

My commission expires: March 30, 2016

Date: 8-14-12

Richard W. Kelley
Richard W. Kelley

STATE OF North Carolina
COUNTY OF Forsyth

Julia R Roberson
NOTARY PUBLIC
Yadkin County, NC
My Commission Expires March 30, 2016

On this 14th day of August, 2012, before me personally appeared RICHARD W. KELLEY to me known and known to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]

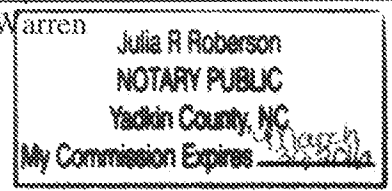
Julia R. Roberson
Notary Public

My commission expires: March 30, 2016

Date: 8-14-12

Roger D. Warren
Roger D. Warren

STATE OF North Carolina
COUNTY OF Forsyth



On this 14th day of August, 2012, before me personally appeared ROGER D. WARREN to me known and known to be the person described in and who executed the foregoing instrument, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.

[SEAL]

Julia R. Roberson
Notary Public

My commission expires: March 30, 2016