502031703 08/21/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| Chul-Ho JANG | 08/01/2012 |
| Jee-Yeun WANG | 08/01/2012 |
| Hyung-Joo JIN | 08/01/2012 |

RECEIVING PARTY DATA

| Name: | SAMSUNG ELECTRONICS CO., LTD. | |
|-----------------|---|--|
| Street Address: | 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742 | |
| City: | Suwon-si | |
| State/Country: | KOREA, REPUBLIC OF | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29428708 |

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NAME OF SUBMITTER: Charles Y. Park

Total Attachments: 2

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PATENT

REEL: 028819 FRAME: 0905

OF \$40.00 29428/08

ASSIGNMENT

For valuable consideration, we,

Chul-Ho JANG

206-801, Wooscong APT., Sadang-Dong, Dongjak-Gu,

Seoul, Republic of Korea

Jee-Yeun WANG

104-1404 Taeyeong APT., Chang-2Dong, Dobong-Gu,

Seoul, Republic of Korea

Hyung-Joo JIN

#409, Hyundai Green APT., Dogoki-Dong, Gangnam-Gu,

Seoul, Republic of Korea

hereby assign to:

SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea

corporation/institution/foundation/institute having principal executive office(s) or place of business at: 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, 443-742, Republic of Korea; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 29/428,708 08/02/2012 filed at the U.S. Patent & Trademark Office signed by us, with title ICON FOR A PORTION OF A DISPLAY SCREEN, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application serial number of said application when known; this Assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

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PATENT REEL: 028819 FRAME: 0906

Page 2 of 2

| IN TESTIMONY/WITNESS WHEREOF, v | ve, undersigned inventors (Assignors) intending |
|--|---|
| to be legally bound, have hereto affixed our signs | atures. |
| This St day of Ary, 2012 | Signature: Chul-Ho JANG |
| This (5tday of 4, 2012 | Jee - Leun WANG Signature: Jee-Yeun WANG |
| This LGt day of Pot . , 2012 | JIN, H-J. |

Signature: Hyung-Joo JIN

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RECORDED: 08/21/2012

PATENT REEL: 028819 FRAME: 0907