

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Amanda J. Kalhous</td> <td>07/19/2012</td> </tr> <tr> <td>Neeraj Roy Gautama</td> <td>07/19/2012</td> </tr> <tr> <td>Norman J. Weigert</td> <td>07/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Amanda J. Kalhous	07/19/2012	Neeraj Roy Gautama	07/19/2012	Norman J. Weigert	07/19/2012
Name	Execution Date								
Amanda J. Kalhous	07/19/2012								
Neeraj Roy Gautama	07/19/2012								
Norman J. Weigert	07/19/2012								
RECEIVING PARTY DATA									
Name:	GM Global Technology Operations LLC								
Street Address:	300 Renaissance Center								
Internal Address:	M/C 482-C23-B21								
City:	Detroit								
State/Country:	MICHIGAN								
Postal Code:	48265-3000								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13532124</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13532124				
Property Type	Number								
Application Number:	13532124								
CORRESPONDENCE DATA									
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Correspondent Name:	Cantor Colburn LLP-General Motors								
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ATTORNEY DOCKET NUMBER:	P015121-GMVECA-CD								
NAME OF SUBMITTER:	Marisa J. Dubuc								
Total Attachments: 1 source=6CY3439#page1.tif									

CH \$40.00 13532124

ASSIGNMENT

Pursuant to an agreement with my employer, I formally assign to GM GLOBAL TECHNOLOGY OPERATIONS LLC, the entire right, title and interest, in all countries and application types, in the improvements set forth in the United States patent application P015121-GMVECA-CD entitled

IN-VEHICLE MESSAGING

for which I executed a declaration. If the patent application has been filed, I authorize any practitioner associated with Customer No. 80748 to insert the application number and filing date of said application here in parentheses (13/532,124 filed June 25, 2012) when known.

If the patent application has been filed provisionally, the application number and filing date of said provisional application(s) assigned herein are as follows:

US Provisional Serial No Filed
61/501454 27-JUN-2011

Inventor's signature Amanda Kalhaus Date 19 July 2012

Full name : AMANDA J. KALHOUS

Residence : AJAX, ONTARIO

Inventor's signature [Signature] Date 19 July 2012

Full name : NEERAJ ROY GAUTAMA

Residence : WHITBY, ONTARIO

Inventor's signature [Signature] Date July 14/2012

Full name : NORMAN J. WEIGERT

Residence : WHITBY, ONTARIO