

## PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Thomas J. Broxton	08/15/2012
Tim Carlo Jorge	08/14/2012
RECEIVING PARTY DATA	
Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13565981
CORRESPONDENCE DATA	
Fax Number:	8777697945
Phone:	(404) 892-5005
Email:	apsi@fr.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Tracy M. Hitt
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Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	16113-3595001
NAME OF SUBMITTER:	Kathy J. Bell
Total Attachments: 4 source=Assignment 16113-3595001#page1.tif source=Assignment 16113-3595001#page2.tif source=Assignment 16113-3595001#page3.tif source=Assignment 16113-3595001#page4.tif	

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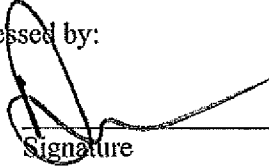
ASSIGNMENT

For valuable consideration, we, THOMAS J. BROXTON of 1 Saint Francis Place, Apt. 3505, San Francisco, CA 94107, TIM CARLO JORGES of Nordstr. 205, Zurich, 8037, Switzerland, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled VIDEO SEGMENT PLAY-THROUGH REPORTING, filed 8/3/2012, and assigned U.S. Serial Number 13/565,981, U.S. Provisional Application entitled VIDEO SEGMENT PLAY-THROUGH REPORTING, filed 8/5/2011, and assigned U.S. Provisional No. 61/515,524; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



THOMAS J. BROXTON

Witnessed by:

  
Signature

Date: 8/15/2012

DAVID HALLORAN

Typed or Printed Name

168 PALM AVE

SE, CA 94118

Witness Address

\_\_\_\_\_  
TIM CARLO JORGES

Witnessed by:

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

ASSIGNMENT

For valuable consideration, we, THOMAS J. BROXTON of 1 Saint Francis Place, Apt. 3505, San Francisco, CA 94107, TIM CARLO JORGES of Nordstr. 205, Zurich, 8037, Switzerland, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled VIDEO SEGMENT PLAY-THROUGH REPORTING, filed 8/3/2012, and assigned U.S. Serial Number 13/565,981, U.S. Provisional Application entitled VIDEO SEGMENT PLAY-THROUGH REPORTING, filed 8/5/2011, and assigned U.S. Provisional No. 61/515,524; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

\_\_\_\_\_  
THOMAS J. BROXTON


Witnessed by:

\_\_\_\_\_  
Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

  
\_\_\_\_\_  
TIM CARLO JORGES

Witnessed by:

  
\_\_\_\_\_  
Signature

Date: 14/8/12

Kee Kim Heng  
\_\_\_\_\_  
Typed or Printed Name

Florastrasse 32  
Zurich 8008, Switzerland  
\_\_\_\_\_  
Witness Address